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Marcela Vieira is Project Coordinator of the Knowledge Network for Innovation and Access to Medicines, a project of the Global Health Centre directed by Dr. Suerie Moon.

She has a background in Law and Social Sciences, specialization in Intellectual Property Law and New Technologies of Information and holds a masters degree in Public Health from the Universidade de Sao Paulo (Brazil), obtained with a dissertation about alternatives models of innovation for health technologies. Prior to joining the Global Health Centre, she was coordinator of the Brazilian civil society Working Group on Intellectual Property (GTPI) and legal consultant and researcher at accessIBSA: Innovation & Access to Medicines in India, Brazil and South Africa, a project conducted in partnership with the National School of Public Health/Fiocruz in Brazil. She has been working on access to medicines and intellectual property issues since 2005, in close collaboration with several civil society organizations, mostly from developing countries. She has also consulted for a number of international organizations in the field.