



THE
GRADUATE
INSTITUTE
GENEVA

GLOBAL
HEALTH
CENTRE

EXTENDING MONOPOLIES: EVIDENCE FROM BRAZIL AND EUROPE ON THE IMPACT ON INNOVATION AND ACCESS TO MEDICINES

25 June 2020 | 16:00 – 17:00

WEBINAR

BIOGRAPHIES OF SPEAKERS

JULIA PARANHOS

Associate Professor, Economics Institute of the Federal University of Rio de Janeiro



Julia Paranhos is Associate Professor and Coordinator of the Economics of Innovation Research Group (GEI) at the Economics Institute of the Federal University of Rio de Janeiro (IE/UFRJ). She holds a Doctorate in Economics of Industry and Technology from IE/UFRJ and was a pre-doctoral fellow at the Science and Technology Policy Research (SPRU) at the University of Sussex (UK). She holds a Master degree in Industrial Economics at the Federal University of Santa Catarina and majored in Economics at IE/UFRJ. Her research

interests are related to the enhancement of industry technology and innovation capabilities and the industry-university interactions, especially in the pharmaceutical sector.

ELLEN 'T HOEN

Director, Medicines Law & Policy



Ellen 't Hoen is a lawyer and public health advocate with over 30 years of experience working on pharmaceutical and intellectual property policies. She was the director of policy for Médecins sans Frontières' Campaign for Access to Essential Medicines and the first Executive Director of the Medicines Patent Pool (MPP). She was listed as one of the 50 most influential people in intellectual property by the journal *Managing Intellectual Property*. She has worked as an advisor to a number of governments, NGOs and international organisations. In

2020, she was appointed Officer of the Order of Oranje-Nassau, a royal award given by the King for her international work on equitable access to affordable medicines. She is currently a researcher at the University Medical Centre at the University of Groningen, The Netherlands. She has a Masters of Laws from the University of Amsterdam and a PhD from the University of Groningen.

MODERATOR

SUERIE MOON

Co-Director, Global Health Centre, the Graduate Institute, Geneva



Suerie Moon, MPA, PhD, is Co-Director of the Global Health Centre and Visiting Lecturer at the Graduate Institute of International and Development Studies, Geneva. She also teaches and advises doctoral students at the Harvard T.H. Chan School of Public Health as adjunct Lecturer on Global Health. Her research and teaching focus on global governance, the political economy of global health (focusing on innovation and access to medicines; outbreak preparedness and response; trade, investment and intellectual property rules; and development assistance for health), the evolution of international regimes, and innovative policies for addressing global problems. She is the author, with Wolfgang Hein, of *Informal Norms in Global Governance: Human Rights, Intellectual Property Rules, and Access to Medicines* (Routledge, 2013). She has conducted research on the policies and politics shaping innovation and access to medicines for twenty years, starting at Médecins Sans Frontières in 1999. She has served on a number of expert advisory bodies, including most recently the Board of Directors of the Drugs for Neglected Diseases initiative, WHO Fair Pricing Forum Advisory Group, Expert Advisory Group to the UN Secretary General's High-Level Panel on Access to Medicines, Proposal Review Committee of UNITAID, and US National Academies of Medicine Forum on Antimicrobial Threats. Prior to joining the Graduate Institute, she was Study Director of the Harvard-LSHTM Independent Panel on the Global Response to Ebola, and co-founded and led the Forum on Global Governance for Health, a focal point at Harvard University for research, debate and strategic convening on issues at the intersection of global governance and health. She received a BA from Yale, an MPA from Princeton, and PhD from the Harvard Kennedy School of Government.