

Governing NCDs: Addressing the commercial determinants of health

Organised by the Global Health Centre at the Graduate Institute, in collaboration with the NCD Alliance

Biographies of Speakers

25 May 2017 Maison de la paix The Graduate Institute, Geneva







| 18:00 - 18:10 | **WELCOME**

ALA ALWAN Senior Fellow, Global Health Centre, the Graduate Institute



Ala Alwan is a WHO Regional Director Emeritus. He held several leading positions at the World Health Organization including Assistant Director General for noncommunicable diseases and mental health, Assistant Director General and Representative of the Director General for emergencies and health action in crises, and Regional Director for the WHO Eastern Mediterranean Region. Before joining WHO in 1992, he was Professor of Medicine and Dean of Medical School in his own country, Iraq. Dr Alwan was also Minister of Health and Minister of Education in the Government of Iraq

between 2003 and 2005. At WHO, as Director of the Department of Noncommunicable Disease Prevention between 1998 and 2001, Dr Alwan coordinated the development of the global strategy for the prevention and control of noncommunicable diseases, endorsed by the World Health Assembly in 2000; and as Assistant Director General for noncommunicable diseases between 2008 and 2012, he was leading WHO's and the UN's work in preparing for and organising the first high-level meeting of the United Nations General Assembly on noncommunicable diseases in 2011. During his WHO career, he led several global and regional initiatives in noncommunicable diseases, mental health, health system strengthening and emergency preparedness and response. He is also Honorary/visiting Professor of Public Health and Global Health at Washington University, Imperial College and Oxford University. More information at: alaalwan.wixsite.com/alaalwan/curriculum-vitae

| 18:10 – 18:30 | SDGs and the Commercial Determinants of Health

ILONA KICKBUSCH Director, Global Health Centre, the Graduate Institute



Ilona Kickbusch is the Director of the Global Health Centre and Adjunct Professor at the Graduate Institute of International and Development Studies in Geneva. She has been deeply involved in the development of the Health 2020 European health policy framework. She was a member of the independent Ebola interim assessment panel of WHO and now serves on the United Nations Secretary-General's Global Health Crises Task Force. She has recently been awarded the Cross of the Order of Merit of the Federal Republic of Germany (Bundesverdienstkreuz) in recognition of her invaluable

contributions to innovation in governance for global health and global health diplomacy. She is a senior advisor to the Regional Directors of the WHO Regional Offices for Europe and the Eastern Mediterranean and has advised many countries on their global health strategies. She has been involved in the German G7 and G20 presidencies, and currently advises the development of the first ever meeting of G20-members' Health Ministers. In Switzerland, she serves on the executive board of the Careum Foundation and on the expert panel advising the Federal Councillor responsible for health. She has contributed to innovation in health in many ways throughout her career and has a strong commitment to the empowerment of women. She has worked with WHO at various levels and in academia as professor at Yale University. She has published widely and has received many prizes for her work. Her key areas of work relate to Global Health Governance, Health Security, Public Health, Health Promotion, Health Literacy and Health in All Policies. Details and updates can be found on her website: www.ilonakickbusch.com and on wikipedia. You can follow her on Twitter @IlonaKickbusch.





| 18:30 - 19:50 | **PANEL DISCUSSION**

CARMEN CASTILLO Minister of Health, Chile



Carmen Castillo Taucher is the Minister of Health of Chile. She is a surgeon and holds a Master in Public Health, specialising in epidemiology, from the Universidad de Chile. She has extensive experience in the public health system, serving as Director of the San Felipe General Health Center (1985-1988), Assistant Director of the San Felipe Dr. Luis Gajardo Guerrero Hospital (1988-1989), Acting Director of Primary Healthcare (1989-1994), Assistant Head Doctor of the San Felipe-Los Andes Health Service (1995-2000), Director of the Aconcagua Health Service (2000-2010), and technical director

of the Dr. Jorge Ahumada Lemus de Santa María family health centre (2010-2013). Before becoming Minister of Health, Ms Castillo Taucher served as the Director of the Universidad de Valparaíso, San Felipe Campus.

KATIE DAIN Executive Director, NCD Alliance



Katie Dain is the Executive Director of the NCD Alliance, a global network of civil society organisations dedicated to transforming the fight against non-communicable diseases (NCDs). Katie has worked with the NCD Alliance since its founding in 2009; her experience has included organisational and strategic development; global advocacy and policy-making; and programme design and capacity-building in low- and middle-income countries. Katie is widely recognised as a leading advocate and expert on NCDs, and has authored or co-authored numerous papers and commentaries on global health

and development policy issues. She is a member of advisory groups and committees for a range of international NCD initiatives. Before joining the NCD Alliance, Katie worked at the International Diabetes Federation (IDF) in Brussels, leading their global advocacy programme and establishing the first Women and Diabetes programme. Prior to that, she held a series of policy posts in the UK Government and UK-based health and development NGOs, including Gender Policy Adviser to the UK Government Equalities Office (GEO) where she was responsible for strategy and policy on violence against women; Womankind Worldwide, a women's rights organisation; and Terrence Higgins Trust, a HIV and sexual health charity. Katie has a Master in Violence, Conflict and International Development from the School of Oriental and African Studies (SOAS), London.





ROCCO RENALDI Secretary General, International Food and Beverage Alliance



Rocco Renaldi is the Secretary General of the International Food and Beverage Alliance (IFBA). IFBA is a group of eleven of the largest international food and beverage companies, dedicated to developing, implementing and promoting industry best practice on health and nutrition. Rocco had led the development of IFBA's current global commitments on product formulation and innovation, responsible marketing, nutrition information to consumers and the promotion of healthy lifestyles. He represents IFBA towards the World Health Organisation, other UN agencies and government authorities; he maintains

relationships with non-governmental organisations; and leads the development of local initiatives modelled on the IFBA commitments around the world.

Moderator
ALA ALWAN
Senior Fellow, Global Health Centre, the Graduate Institute

FOLLOWED BY Q&A

| 19:50 – 20:00 | **CLOSING REMARKS**