International Law

Academic year 2019-2020

Global Health Law

DI121 - Printemps - 6 ECTS

Monday 14h15 - 16h00, Room S5

Course Description

This course provides a critical overview of the governance and regulation of global health within the context of contemporary international law as well as the structures and features of global governance processes and frameworks. The course will focus on the following issues underlying global health law, that will provide opportunities for critical analysis and a fresh approach to the subject: (1) Definition, scope and functions of global health law as a growing field of international law; (2) The governance of global health, in particular the role and functions of WHO, other international organizations and stakeholders; (3) Interactions of public health concerns with international instruments and regimes such as those regulating international trade and investments, human rights, international security and environmental protection; (4) The international regulation of current paramount health concerns, from infectious and non-communicable diseases to the growing threat of antimicrobial resistance; (5) A critical assessment of the adequacy of international law for the protection and promotion of global health and prospects for its development.

Syllabus

Course summary and purpose

This course is designed to give international law students as well as students from other disciplines an appreciation and critical insight of the relevance of contemporary international law and global governance processes for the protection and promotion of public health and the complex interplay...
between various international legal and policy regimes with public health concerns such as control of communicable and non-communicable diseases, access to medicines and the realization of the human right to health. The role of health in global normative and political processes has changed radically since the 1990s; the course will aim at clarifying what are the causes of such a change and to enable a critical discussion of its consequences for individual and public health.

Even though the course has a strong international law foundation, it aims at being accessible and relevant also for students of other disciplines such as political science, anthropology and history as well as students of the interdisciplinary programmes. The course will enable participants to integrate public health considerations in their further international studies and in their future professional orientations.

The course is designed and meant to be an interactive experience, combining teaching and presentations by guest lecturers with joint analysis of relevant cases and materials, discussions and if possible individual presentations. Possible group work will be discussed with the students. The structure of the course, by providing an overview of different areas of international law and their interaction with public health issues rather than focusing at length on individual topics, does not require previous attendance of other international law courses. Knowledge of public international law and of topics dealt with during the course such as human rights, international economic law and environmental law, however, will facilitate understanding and participation.

This course complements Professor Moon's course on “Global Health: Globalisation and Global Governance: Problems Politics and Policies” (DE140); Professor Bhanadwaj's course on “Medical Anthropology II” (ANSO111); and Professor Somerville's course on “Gender and Bodies in Global Health” (MINT158).

Course materials and other practical information

The required textbook for the course is:


The electronic version of the book is freely accessible through the Institute’s library and can be purchased for about CHF 40.00 on Google Play (https://play.google.com/store/search?q=9781785366543&c=books&hl=en_GB). The hard copy of the book is also available to students of the course at a deep discount from the regular price (about £45.00 plus shipping) from Elgar’s web site (https://www.e-elgar.com/shop/research-handbook-on-global-health-law) entering the discount code GLBU45.

The book is referred to as “Burci & Toebes” when assigning chapters below.

Other readings for the course are listed under each class. Additional readings may be indicated or distributed directly in class. It is important that students read the material assigned for each class in order to enable discussion and participation. Students are also encouraged to increase their preparation by engaging in independent research on the issues under discussion. Students are encouraged to contact Professor Burci to discuss additional readings and research.

All readings – except for readings from Burci & Toebes since students are required to have it - and important information (including this syllabus) will be posted regularly on the course's Moodle page; log in information will be provided later by email when you register to the course. For any questions or problems, please get in touch with the teaching assistant for this course (Alfredo Crosato).

Attendance
Attendance in class is required, and if a student has to miss classes, he/she should contact Professor Burci and Alfredo Crosato to indicate the reason. Extended unjustified absences will lead to a grade reduction or even withdrawal from the course. An attendance sheet will be circulated for each class after the end of the registration period.

Assessment

The assessment for this course will be based on a final paper (60%) and a course paper assigned during the course (40%). Class participation will be rewarded for students close to the borderline between two grades, i.e. grades may be revised upwards to reward active participation (grades will not be revised downwards for lack of participation). Active participation, however, is expected from all students.

Course paper

Each student will be asked to prepare a paper on topics that will be discussed during the course. Prof. Burci will distribute a list of topics at the end of the registration period and students should choose a topic from that list. Adjustments to the topics are possible but should be discussed in advance with Prof. Burci. The course papers should demonstrate understanding of the topic and the ability to perform a critical analysis thereof.

Papers must be maximum 5000 words excluding footnotes and bibliography, double-spaced, 12-point font, with numbered pages and with a word count at the end. Students should identify themselves on the paper by name and/or student number. Footnotes can follow any common style such as OSCOLA, Chicago or Bluebook as long as they are clear and consistent. Papers must include a bibliography of the primary and secondary sources used. Papers must be submitted at a date during the late part of the course to be announced by Prof. Burci in class.

Depending on the number of students who register for the course, students may be requested to present their short paper in class as part of the assignment. This will be discussed with the students at the end of the registration period. Presentations will be assigned at least one week in advance, and reading materials or research instructions will be pointed out in class as much as possible.

Final exam

The final exam will consist of a legal and policy analysis and presentation of a hypothetical situation covering one or more of the topics examined in the course. The exam will be a take-home open book exam. Papers must be maximum 3000 words excluding footnotes and bibliography, double-spaced, 12-point font, with numbered pages and word count at the end. Students should identify themselves on the paper by name and/or student number. Footnotes can follow any common style such as OSCOLA, Chicago or Bluebook as long as they are clear and consistent. Final exams must include a bibliography of the primary and secondary sources used. Students will receive the topic of the exam at the last class and will have about 10 days to return it. The exact date will be announced in advance in class and through the Moodle page.

Since the IHEID has a policy of bilingualism, papers can be written in either English or French.

Both papers will be assessed and graded on the following basis: 1) understanding of the legal and policy issues involved and ability to summarize them clearly and concisely as necessary; 2) ability to convincingly analyse the issues in question with references to primary and secondary sources as necessary; 3) knowledge of at least the basic concepts of international law relevant for the questions; 4) if relevant for the question, formulation of clear policy proposals.
Please note that papers will be assessed and graded not only on the basis of their contents but also of their linguistic quality. This does not intend to penalize students whose mother tongue is neither English nor French, but to ensure that what you are writing is understandable, clear and correctly phrased. Please make sure to proofread your paper before submission, or to seek other forms of support such as review by a native speaker or even proofreading software.

Both course papers and final exams should be submitted within the indicated deadline. In fairness to other students, unjustified delays will be penalized at 10% of the grade per 24-hour period delay after the deadline.

**Plagiarism**

Students are reminded of the Graduate Institute’s policy on citation of sources and plagiarism, contained in the document “Internal guidelines governing citation of sources and plagiarism” available on the Student Web Portal, that they have received upon registration. All short papers and final exams will be submitted to Professor Burci and Alfredo Crosato through the Turnitin software available in the library. If your paper shows more than 20% of text lifted from published or Internet sources, it will be submitted to the Direction of Studies in order to decide on a possible failure of the course.

**Time and Location**

All classes will be held on Mondays from 14:15 to 16:00 in room S5. A few classes may have to be rescheduled if they conflict with imperative professional commitments of Professor Burci. The dates and locations of make-up classes will be agreed with students.

**Miscellaneous**

All students will be asked to complete an anonymous evaluation at the end of the course. Students are encouraged to do so as their honest feedback is very valuable for improving future versions of this course.

While laptops and tablets are allowed in class, that is only for the purpose of taking notes or accessing background material. In fairness to other students and respect for Prof. Burci, students will refrain from using their laptops, tablets and telephones for entertainment or private purposes.
COURSE OUTLINE

PART 1 - INTRODUCTION AND CONTEXT

Class 1 17 February

Scope, definition and functions of global health law, structure of the course

This class will review the approach, structure and requirement of the course. It will also discuss some important preliminary conceptual issues to define the notion and scope of global health law and set a framework for the rest of the course. These issues include the following questions: what do we mean by “global health”? Why has health emerged as a political field of high visibility and what are the main health problems requiring international regulation? What does “global health law” consist of? What is the impact of globalization on health? Where does global health law come from historically? What are the main contemporary public health challenges?

Required readings


Class 2 24 February

The history of global health law and the World Health Organization

International cooperation in the field of health has a longer historical record that most people imagine, in particular for the protection against epidemics. International law and international institutions were developed at an early stage as essential tools for such cooperation. This historical development culminates in the establishment of WHO in 1948 and must be appreciated to better understand the main normative and political drivers of global health law and governance. This class will provide an overview of the main issues underpinning the development of international law and institutions and will also review the main institutional and functional features of WHO.

Primary sources

Constitution of WHO, preamble, articles 1, 2, 9 to 37 and 44 to 54.

Required readings


**Complementary readings**


---

**Class 3 2 March**

**Global health governance**

A review of global health law cannot ignore the historical and complex developments underway in global health governance, in particular the role played by international organizations beyond WHO as well as the growing role of non-governmental actors and the quest for new forms of governance and management of global public goods in health. Of particular relevance are the shift to a horizontal model of international cooperation, the emergence of new actors and stakeholders with significant influence on health governance and regulation, and the search for innovative financing and cooperation mechanisms. We will discuss in particular the proliferation of “health partnerships” and public/private networks, their features and their implications for WHO.

**Primary sources**


**Required readings**


Complementary readings


PART 2 - HEALTH AND INTERNATIONAL LAW

Classes 4, 5 and 6 9, 16 and 23 March

Health as a human entitlement: health and human rights, right to health

One of the revolutions in recent history about the vision of individual and public health is the framing of health and its determinants in terms of human rights. Even though the “right to health” has been part of the human rights canon since the 1948 Universal Declaration of Human Rights, this dimension of global health discourse has become prominent only as part of the response against the HIV/AIDS crisis starting from the 1980s. Since then, however, many aspects of health protection and promotion have been discussed and critiqued from a human rights perspective. Besides international regulatory instruments, there is a growing body of national and international jurisprudence on a broad range of issues, from access to medicines to non-discrimination, from reproductive health questions to the rights of hospital patients and prisoners.

The course will consider three distinct but interrelated aspects: 1) public health protection as a legitimate limit to the enjoyment of human rights; 2) the right to health under international law; and 3) the human rights approach to health. Class 6 will be dedicated to a discussion of some health-related cases and to a presentation by a guest speaker on actual international practice on health and human rights. More details will be discussed in class with Prof. Burci.

Primary sources for all three classes

Students should get acquainted with the relevant provisions of the main instruments, such as:
1) Universal Declaration of Human Rights, Article 25.
2) UN International Covenant on Civil and Political Rights, Articles 4, 12, 19-22.
3) UN International Covenant on Economic, Social and Cultural Rights, Articles 2, 4, 12.
4) UN Convention Against Torture, Article 1.
5) UN Convention on Elimination of Discrimination against Women, Article 12.
7) European Social Charter, Article 11.
9) African Charter on Human and People’s Rights, Articles 11-12-16.

The entitlement to non-discriminatory access to health-related services and conditions is the object of a growing number of national and international judicial and quasi-judicial cases. Many such cases are
reproduced and summarized in the “Global Health and Human Rights Database” (http://www.globalhealthrights.org).

Class 4: Health and human rights - the right to health

Primary sources
Committee on Economic, Social and Cultural Rights, General Comment No 14 (2000) - The right to the highest attainable standard of health (article 12 of the International Covenant on Economic, Social and Cultural Rights).

Required readings


Complementary readings


Class 5: Special issues on health and human rights – Public health and limitation of human rights.

Primary sources
Committee on the Rights of the Child, General comment No. 15 (2013) on the right of the child to the enjoyment of the highest attainable standard of health (art. 24) (CRC/C/GC/15).


Laskey and others v. United Kingdom, (Application no. 21627/93; 21628/93; 21974/93) (ECtHR 1997).

**Required readings**


**Complementary readings**


-------------------------

**Class 6: International litigation on health and human rights**

Professor Burci will assign one or more of the cases below for a class exercise. Details will be discussed in advance in class.

**Primary sources**


Soobramoney v Minister of Health (Kwazulu-Natal) (CCT32/97) [1997] ZACC 17; 1998 (1) SA 765 (CC); 1997 (12) BCLR 1696 (27 November 1997).


Glass v. United Kingdom, App no. 81827/00, (ECtHR).

Kiyutin v Russia, App no. 2700/10 (ECtHR).
Health as a limit or as overarching value: international trade and investment law, pharmaceutical innovation and access to medicines

Rules shaping international trade and intellectual property rights under WTO agreements such as the GATT, SPS, TBT and TRIPS agreements may have a significant impact on public health and are, in turn, shaped by the health concerns of governments and other actors. The main angles of the interaction between trade and health are the risk of spread of diseases through international trade and the difficult balance between promoting innovation and economic development while safeguarding public health, in particular access to affordable essential medicines. The explosion of bilateral investment treaties has also raised difficult questions concerning the regulatory space that receiving states can enjoy to protect public health. Another crucial open question is how to promote and facilitate research and development of new medicines for neglected diseases that mostly affect poor countries and populations. The inability of the pharmaceutical market to address this problem has led to a number of innovative measures and proposals. Finally, the proliferation of international standards raise additional questions for states and other stakeholders from a legal, practical and governance perspective and opens challenging questions for global health governance.

These classes will review the main features of the legal instruments in question or of the proposals under discussion and of their interactions with public health considerations. Particular attention will be given to relevant WTO and investment cases, and students may be asked to comment on some of them.

Class 7: International trade law

Primary sources

1) General Agreement on Tariffs and Trade, 1994, Articles I, III, XI and XX;
2) WTO Agreement on Sanitary and Phytosanitary Measures, Articles 1-5 and Annexe A;
3) WTO Agreement on Technical Barriers to Trade, Articles 1-4;
4) General Agreement on Trade in Services, 1994, Articles I, II, VI, VIII, XIV, XVI, XVII, XXI

Required readings

B. McGrady, ‘Health and international trade law’, in Burci & Toebes, pp. 104-134.


Complementary readings


Class 8: International investment law

Primary sources


Agreement between Australia and Uruguay on the Promotion and Protection of Investments (2019), articles 15 and annex B.


Agreement between Australia and Indonesia concerning the Promotion and Protection of Investments (1992)

Required readings


C. Schreuer, ‘Investments, International Protection’, in Max Planck Encyclopaedia of Public International Law (2013), especially Section E on standards of protection, expropriation and necessity. Please browse if you are not familiar with investment law and need a primer.


Class 9

Primary sources

1) WTO Agreement on Trade-Related Aspects of Intellectual Property Rights, Part I Articles 3 to 8, Articles 15 to 20 on trademarks, and Articles 27-34 on patents.

4) Australia – Tobacco Plain Packaging (DS435, 441, 458, 467), Panel report of 28 August 2018 (a one-page summary may be consulted here: https://www.wto.org/english/tratop_e/dispu_e/cases_e/1pagesum_e/ds467sum_e.pdf)

Required readings


Complementary readings


PART 3 - THE INTERNATIONAL LEGAL REGULATION OF HEALTH CONCERNS

Class 10 and 11  27 April and 4 May

Health security and international security

Prevention and control of the spread of infectious diseases has been the core area of international cooperation and law-making for 150 years and WHO has centralized those functions. These classes will analyse the International Health Regulations (IHR) as the main international legal instrument to control the international spread of disease. The mutual interaction of international security law and policy and public health is one of the most striking developments of the last decade, due both to the increased security implications of emerging diseases and the fear of bioterrorism. The risk of subjecting public health protection to a security paradigm has been counterbalanced by the emerging concept of human security. The 2014-2016 Ebola outbreak in West Africa has exacerbated these tensions and led to an unprecedented level of debate and review of the necessary institutional and legal tools to protect the world from outbreaks of infectious diseases.

Class 10: Health and international security
Primary sources


Committee on Economic, Social and Cultural Rights, General comment No. 8 on the relationship between economic sanctions and respect for economic, social and cultural rights (1997) (E/C.12/1997/8)

Required readings:


Complementary readings:


Class 11: The International Health Regulations

Primary sources:


Required readings


The world is confronted with a growing epidemic of non-communicable diseases (NCD), which are in part the result of environmental factors or behavioural and lifestyle choices and in part the side-effects of transnational risk factors and market mechanisms on food and diet, tobacco, alcoholic and non-alcoholic drinks exacerbated by globalization. These considerations call for national and international interventions going beyond the traditional public health sector and lead to questions about the applicability and adequacy of existing international legal regimes. The cutting edge of these legal developments is tobacco control, where states are testing the limits of their regulatory powers vis-à-vis protection of trade and investment through the WHO Framework Convention on Tobacco Control and with a recent increase in international litigation. The regulatory and litigation lessons learnt with tobacco control are now being tested on the other NCD risk factors, in a very complex legal, political and social environment.

Primary sources

WHO Framework Convention on Tobacco Control, especially parts I to VI.

Protocol on Illicit Trade in Tobacco Products to the WHO Framework Convention on Tobacco Products (2012) (browse it only to have a sense of its main provisions).

Political Declaration of the High-Level Meeting of the General Assembly on the Prevention and Control of Non-Communicable Diseases, General Assembly resolution A/RES/66/2, pp. 9-20.

WHO, Global strategy to reduce harmful use of alcohol (2010), paragraphs 27-34.

WHO, Recommendations on the marketing of foods and non-alcoholic beverages to children (2010).

Required readings


Complementary readings


Class 13  18 May

Cutting-edge issues in global health law: antimicrobial resistance and international sharing of human pathogens

This class will touch on two current topics of high political sensitivity and significant legal complexity, emblematic of the interfaces between existing international legal regimes and novel health problems. The first concerns the conditions for the international sharing of pathogens (viruses, bacteria, etc.) for public health purposes such as the development of diagnostics and vaccines. Existing international rules on the management of biodiversity pose a number of as yet unresolved challenges that will be discussed in class. The second addresses the increasing resistance of all kind of microbes to existing antimicrobial (in particular antibiotics). The problem is of unique complexity from a normative, technical and policy perspectives. It involves diverse sectors and interests including human and animal health, food production, agriculture and environmental protection. It requires addressing at the same time conservation of existing antimicrobials, research and development of new antimicrobial, and equitable access to them. While the international community has reacted at a technical and policy level, the discussion on the nature of a normative approach to the problem is underdeveloped.

Primary sources

UN General Assembly High-Level Meeting on Antimicrobial Resistance: Political Declaration. 2016.


Nagoya Protocol on Access to Genetic Resources and the Fair and Equitable Sharing of Benefits Arising from the Utilization to the Convention on Biological Diversity, Articles 4-6 and 8.

World Health Organization, *Pandemic influenza preparedness framework for the sharing of influenza viruses and access to vaccines and other benefits* (2011), part 6 pp. 15-23 on benefit sharing, and annexes 1 and 2 with the standard material transfer agreements, pp. 29-37.


**Required readings**


**Complementary readings**


---

**Class 14**

25 May

**Conclusions and a look to the future – Hard and soft global health law**
This class will allow for a discussion and stock-taking on the main issues, conclusions and open challenges that students are taking away from the course. It will focus in particular on one of the cross-cutting themes of the whole course, namely, the coexistence and interaction of both binding rules of international law as well as non-binding normative instruments as part of the overall landscape of global health law. Does the debate on “hard and soft law” help in illuminating this situation? What are the effects and implications of “soft instruments” and how can we explain them in legal terms?

**Required readings**


**Complementary readings:**
