

EXECUTIVE COURSE

# TRADE, INTELLECTUAL PROPERTY & HEALTH

## ENGAGE IN AND INFLUENCE THE OUTCOMES OF TRADE AND INTELLECTUAL PROPERTY NEGOTIATIONS

- Intensive three-day course with renowned faculty and leading practitioners
- Combine theory and practice through lectures, panel discussion and working group exercises
- Meet in the world's global health capital
- Organised by the Global Health Centre at the Graduate Institute

**Dates:** 17-19 February 2020

**Tuition:** CHF 1,800

**Application**

**deadline:** 6 January 2020

**Contact:** [globalhealthdiplomacy@graduateinstitute.ch](mailto:globalhealthdiplomacy@graduateinstitute.ch)

The complex relationship between health and global rules for trade and intellectual property remains highly-relevant and consequential. Twenty five years after the creation of the World Trade Organization, trade liberalisation is also moving forward through bilateral and regional trade agreements. Even though the WTO is considered as the 'parliament' of multilateral trade, not only are the number of other free trade agreements increasing, but the content of these agreements is also evolving. Initially, agreements focused on traditional trade, areas such as tariffs, services, and intellectual property. The debate about the role of intellectual property in pharmaceutical innovation continues, progress has been made, for example, through increased use of licensing agreements and patent pooling, as well as through the use of the remaining political flexibilities to adapt national intellectual property systems to individual country needs. But the launch of new, high-priced treatments for hepatitis C, cancer and orphan diseases have also fuelled the debate about what constitutes a fair price, including in Europe and the United States. New issues have emerged, such as the lack of investment in the development of new antibiotics and treatments for pathogens with pandemic potential.

Other traditional elements, such as investor-to-state arbitration, have suddenly emerged as threats to national health policy. New health measures to counter the increasing disease burden in non-communicable diseases - through the reduction of "bad" fat, sugar and salt in foods and beverages, and reduced tobacco consumption - are often in conflict with trade policies and agreements. Other global agreements and areas, such as the new WTO Agreement on Trade Facilitation, have the potential to facilitate access to affordable health products but are broadly overlooked by the health community.

Ministries of health are facing the challenge of coping with the potential adverse impact of trade agreements on national health policies and strategies. Ministries of trade must be aware of how and why trade policy impacts public health. How can ministries of health and trade work together to seize opportunities and formulate a positive agenda for such negotiations and how can they avoid national health measures from conflicting with international trade rules?

## COURSE CONTENT

This course will address the above questions and discuss:

- The interface of intellectual property, trade, and global public health policies, including key concepts and actors;
- The challenges of balancing innovation and access to medical products;
- How to foster R&D for antimicrobial resistance and balance stewardship and access;
- WTO dispute settlement and the example of plain packaging;
- Food labelling and the WTO TBT and SPS agreements; and
- Challenges and perspectives for the future.

The course is highly participatory, drawing on national and international professional experiences of participants through a multi-disciplinary learning process. It includes lectures by internationally-renowned experts and negotiators, case studies, and working groups.

## TARGET AUDIENCE

- Health and international relations professionals in departments of international health, ministries of health, foreign affairs, trade and development cooperation
- Representatives from international, regional and non-governmental organisations
- Professionals in philanthropic organisations, the private sector and academia

## COURSE OBJECTIVES

- Familiarise participants with core concepts and foster an understanding of the complexities involved
- Enhance participants' negotiation skills through a differentiated analysis of actors and their interests
- Acquire essential knowledge about the innovation, intellectual property, trade and public health ecosystem
- Explore thematic issues of innovation and access to medicines and bilateral, regional and international trade agreements through specific case studies
- Build a network of health diplomats and foster peer learning.

## COURSE DIRECTORS

**Peter Beyer**, Senior Advisor, Department of Global Coordination and Policy, World Health Organization

**Felix Maonera**, Deputy Head, Secretariat of the African, Caribbean and Pacific (ACP) Group, Geneva

## CERTIFICATE

Participants who complete the course will receive a certificate of attendance from the Graduate Institute. Participants have the possibility to complement the course with a research paper and earn 3 ECTS (European Credit Transfer System). This course can also be recognised as part of the Certificate of Advanced Studies (CAS) in Global Health Diplomacy

## THE GRADUATE INSTITUTE, GENEVA: A WELL-ESTABLISHED REPUTATION

**The Graduate Institute of International and Development Studies** is an acclaimed institution of research and postgraduate education dedicated to the study of world affairs, with a particular emphasis on the cross-cutting fields of international relations and development issues. The Institute is a longstanding member of the prestigious Association of Professional Schools of International Affairs (APSIA). Through its core activities, it aims to promote international cooperation and make a contribution to the progress of developing societies. More broadly, it endeavors to develop creative thinking on the major challenges of our time, foster global responsibility and advance respect for diversity.

**The Global Health Centre (GHC)** is the Graduate Institute's Research Centre on global health diplomacy and on the governance of the global health domain. It is one of the first of its kind and it reflects the wider trend in both the practice and the analysis of global health, which pays increasing attention to the links between health, foreign policy, trade and development. The Centre builds capacity by engaging in research, knowledge translation and diffusion as well as by conducting executive training in global health diplomacy for and with major stakeholders in Geneva and worldwide. The Global Health Centre offers courses in Geneva in collaboration with the Institute's Executive Education Department and in cooperation with partners in other locations.

**Executive Education** incorporates the Institute's thematic research on important global issues in its programmes for working professionals, and provides a multi-stakeholder platform for forward-looking analysis and professional development.

## A WORLD-CLASS LOCATION

Geneva is internationally recognised as the 'Health Capital of the World'. It hosts not only the World Health Organization (WHO) but more than 80 organisations active in global health, with which the GHC is well networked, making it an ideal place to study, teach and research global health diplomacy.

## CONTACT

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