Department of Anthropology and Sociology (ANSO)
Academic year 2019-2020

Anthropology of Tourism

ANSO051- Autumn - 6 ECTS

Schedule & Room

Course Description

This seminar will introduce students to the anthropological study of tourism, providing them with the analytical tools needed to understand this global phenomenon that is affecting the lives of an increasing number of people across the world. Tourism has become ubiquitous when discussing, for instance, issues of development, sustainability, heritage, authenticity, intercultural dialogue, mobility and privilege. Anthropological research on tourism provides methodological and analytical tools to understand, more broadly, how power, difference and inequality play out in the contemporary world. The seminar will consider the main theories and approaches of tourism in the social sciences, and pay particular attention to current debates on tourism, development, and socio-cultural change. Power and control over resources and livelihoods, cultural exchange and resistance, and the commoditization of identity and heritage will be among the themes addressed, grounding theoretical and methodological insights on the comparative analysis of specific case studies and ethnographies of tourism. Learning to navigate and assess the different dimensions and effects of tourism as a driver of globalization, students will ultimately be able to identify its key issues of contention, challenges and opportunities. The seminar will be structured around lectures, discussion of readings, and students' presentations.

Syllabus

Structure and Objectives

This seminar will combine lectures and discussions in class. The lectures will address a range of themes and approaches in the anthropology of tourism, and be complemented by key readings on the
subject. Discussions will be based on the readings assigned, as well as on the research proposals that the students will have to prepare for the course (See Evaluation and Grading below).

The main objective of the seminar is to familiarize students with key themes and approaches in the anthropological study of tourism, and to enable them to critically address contemporary debates in this field of research and practice. Students will gain an overarching view of tourism as a global phenomenon and learn to appreciate the importance of ethnographic research to understand its concrete effects and implications in a variety of contexts. Without neglecting foundational works and texts in the anthropology of tourism, the seminar will focus more particularly on guiding students through current scholarship and emerging directions in tourism research. Learning to navigate and assess different dimensions and effects of tourism, students will identify its main challenges and opportunities, and be encouraged to reflect on their own practices, interests, and possible engagements in this field. Ultimately, the seminar will provide students with theoretical and methodological tools to imagine, design, and carry out personal research projects and initiatives in the field of tourism and tourism development.

**Evaluation and Grading**

The evaluation aims to encourage personal thinking, critical engagement with current academic debates, and the ability to understand and build on scholarship in the anthropology of tourism. Evaluation and grading are based on the following criteria:

- **Attendance to the course and general participation in the discussions (15%)**
  Students are expected to attend all the sessions of the seminar. Students are requested to actively participate in the discussion of the assigned readings.

- **Group presentation of readings (15%)**
  Once during the semester, students (in groups of 2-4) will engage in a group presentation that introduces the readings assigned and raises questions for discussion. Students will have to register for these presentations by the second week of classes. Further details and guidelines will be provided early in the semester.

- **Submission and presentation of outline/proposal for the final research paper (20%)**
  By week 7 of the course (28 October), students will submit a written outline/proposal for their final research paper. The text, of no more than 800 words (excluding references), should set out the theme that will be developed in the final research paper. The theme must be related to tourism and build on the anthropological theories and approaches discussed in class; however, it is not limited to the topics addressed explicitly in the course and/or in the assigned readings. From week 7, the texts will be circulated among all students in view of their public presentation and discussion in weeks 10 and 11. Weeks 10 and 11 (18 November and 25 November) will be dedicated to the presentation, by each student, of their research paper outline/proposal, and to the collective discussion in class of these presentations.

- **Final research paper (50%)**
  The final requirement for this class is a research paper, of maximum 4000 words (excluding references), that develops the theme proposed in the outline essay (see point above). Students may decide to conduct original fieldwork or interviews for this final essay, although
this is not required. Students will have to send their final research paper, via email, by the 23rd of December 2019 at the latest.

During the semester, students are encouraged to make use of reception hours to ask for guidance and advice on any of the above-mentioned elements of evaluation.

Course Policies

- Attendance in class is mandatory. More than one unexcused absence will affect the student’s overall grade.
- Papers should be written in English or French, double-spaced, using standard 12 font, with 1 inch margins. The student’s name, the paper’s title, the date, the course’s title and page numbers must be mentioned.
- Quotations and bibliography must follow the Chicago Manual of Style or the Harvard Referencing System.
- Students must hand in papers on time electronically as a Word file (no need to provide hard copies).
- Papers that are submitted with an unjustified delay, significantly exceed the word limit and do not comply with the general guidelines will impact negatively on the student’s overall grade.
- All of the articles and book chapters indicated in the course schedule and reading list will be made available electronically on the course Moodle site.
- Plagiarism, that is deliberately or inadvertently representing the work of others as one’s own, constitutes a breach of academic integrity and will not be tolerated. Please refer to the Graduate Institute’s policy on academic honesty and plagiarism, available in the “Academic Policies and Regulations” section of the Student Portal.

Course Schedule and Reading List

Please note that the theme for each week and the reading list might be modified slightly during the semester. Students will be informed in due time of any change in the programme.

Additional readings and other media resources will be recommended during each lesson.

Week 1 (16 September) - Introduction and Course Overview

Optional Readings:

Week 2 (23 September) - Anthropology and the Study of Tourism (I): Early Interventions and Themes

Readings:


Optional Readings:


**Week 3 (30 September) - Anthropology and the Study of Tourism (II): Current Themes and Approaches**

Readings:


Optional Readings:


**Week 4 (7 October) - Histories of Tourism**

Readings:


Optional Readings:


**Week 5 (14 October) – Tourism, Development and Globalization**

Readings:


Optional Readings:

Week 6 (21 October) - Tourism, Culture, and Cultural Displays

Readings:

Optional Readings:

Week 7 (28 October) - 'Hosts and Guests': When Tourists and Locals Meet?

Readings:

Optional Readings:

[Submission and circulation of outline/proposal for the final research paper]

Week 8 (4 November) - Intimate Encounters in Tourism

Readings:

Optional Readings:


**Week 9 (11 November) - Tourism ‘Alternatives’ and the Issue of Sustainable Development**

Readings:


Optional Readings:


**Week 10 (18 November) - Presentations by Students and Discussion**

**Week 11 (25 November) - Presentations by Students and Discussion**

**Week 12 (2 December) – TBC with TA**

**Week 13 (9 December) - Anthropological Interventions in Tourism Development: Applied Perspectives**

Readings:


Optional Readings:

Week 14 (16 December) - Emerging Themes and the Proliferation of Tourisms

Readings:


Optional Readings:


Additional Readings and Resources

Films:
American Anthropological Association Anthropology of Tourism Interest Group (ATIG):
http://atig.americananthro.org/films-for-teaching-the-anthropology-of-tourism/

Tourism Journals (non-exhaustive)

*Annals of Tourism Research (ATR)*
*Current Issues in Tourism*
*International Journal of Culture, Tourism, and Hospitality Research*
*International Journal of Heritage Studies*
*International Journal of Tourism Anthropology*
*International Journal of Tourism Research*
*Journal of Tourism and Cultural Change*
*Journal of Tourism Consumption and Practice*
*Journal of International Hospitality, Leisure and Tourism Management*
*Journal of Sustainable Tourism*
*Journal of Travel Research*
*Mondes du tourisme*
*PASOS. Journal of Tourism and Cultural Heritage*
*Téoros*
*Tourism Analysis*
*Tourism Geographies*
*Tourism and Hospitality Research*
*Tourism Management*
*Tourism Recreational Research*
*Tourist Studies*
*Via@

Monographs and Edited Volumes


