

International Geneva
Directory of Geneva Global Health Actors

City Cancer Challenge Foundation | C/Can

<https://citycancerchallenge.org/>

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BACKGROUND AND MISSION

C/Can 2025: City Cancer Challenge is a multi- sectoral initiative supporting cities to take the lead in the design, planning and implementation of cancer treatment solutions. Beginning in 2018, C/Can is scaling-up support to a wide network of cities that have a population greater than one million, in every region. To achieve this goal, C/Can is creating a global community of cities and partners working together to design, plan, and implement cancer solutions to save lives.

C/Can was launched by the Union for International Cancer Control (UICC) at the 2017 World Economic Forum Annual Meeting in Davos. The launch was a coordinated response to the urgent need to support resource-limited countries in reducing their growing cancer burden. It was also a recognition of the untapped potential of taking an integrated approach to three of the UN's 17 Sustainable Development Goals (SDGs): health, sustainable cities, and partnerships. C/Can became a standalone Swiss foundation in January 2019 and continues to operate in close collaboration with UICC's network of over 1,000 members in 160 countries, representing the world's major cancer societies, patient groups, influential policymakers, researchers, and experts.

AREAS OF INTEREST

- Cancer treatment and prevention
- Non-communicable diseases
- City networks

HEALTH-RELATED ACTIVITIES

C/Can 2025 activity in Asunción supports national policy changes. On 12 December 2017, a draft law to create a national cancer control programme in Paraguay was accepted by the Senate, and will now be reviewed and considered for adoption by a series of Commissions. Identifying barriers to community access to cancer care is a critical aspect of the C/Can 2025 city needs assessment process. Recognising this, and given the complexity and fragmentation of Asunción's healthcare system, a special workshop was convened and hosted by the Municipality of Asunción. At the 2017 World Cancer Leaders' Summit in Mexico City, Kumasi was announced as the fourth Key Learning City and the first in Africa. During a high-level side event, attended by UICC's President, HRH Princess Dina Mired, a memorandum of understanding was signed with the Ghana Ministry of Health, Ashanti Regional Government, and Kumasi Metropolitan Assembly.

Yangon began the C/Can 2025 process in July 2017 and now is City Manager and Regional Director in place. A memorandum of understanding was signed with the Ministry of Health and Sports, and Yangon Region Government in October 2017. A comprehensive needs assessment is underway, with involvement from 18 public and private institutions providing cancer care services, and over 150 stakeholders. On 14 November, representatives from C/Can 2025 Key Learning Cities had an opportunity to share experiences in a less formal setting during a half-day Technical Forum, facilitated by C/Can 2025 Director of Regional Implementation, Melissa Rendler-Garcia. Ultimately, C/Can 2025 is creating a collective movement of partners that can deliver sustainable, robust cancer treatment solutions in the majority of the world's cities.

GOVERNANCE AND STAFF

C/Can 2025 Steering Committee comprises representatives from the UICC Board of Directors and C/Can 2025 strategic partners, who meet on a monthly basis to oversee the delivery of the planned work and activities. Dr. Susan Henshall is the current CEO of the Global Team, which is supported by 4 regional teams (with regional and city managers) and two special global advisors. Since September 2017, H.E. President of Uruguay, Tabaré Vázquez is the first C/Can 2025 Global Ambassador.

PUBLICATIONS

Publications and reports are available at
<https://citycancerchallenge.org/newsroom/#resources>

Last update: 20.08.2019