

EXECUTIVE COURSE

# GLOBAL HEALTH INSTRUMENTS

## NEGOTIATING AND IMPLEMENTING GLOBAL HEALTH INSTRUMENTS

- Intensive three-day course to discuss the role of international health instruments in global health diplomacy and governance
- Combine theory and practice through lectures, high-level panels and exercises
- Meet in the world's global health capital
- Led by the Global Health Centre (GHC) at the Graduate Institute

**Dates:** 5 - 7 December 2018

**Tuition:** CHF 1,800

**Application**

**deadline:** 1 November 2018

**Contact** [globalhealthdiplomacy@graduateinstitute.ch](mailto:globalhealthdiplomacy@graduateinstitute.ch)

International health instruments play an important role as tools for shaping collective responses to global health challenges. They have been under development and renewal for decades to address the increasing complexity of determinants and drivers of health. Further, they are closely linked to health diplomacy and governance, two other pillars of global health – as both object and outcome of multilateral and multisectoral negotiations and as tools for delivering and governing health.

The World Health Organization (WHO) adopted during the last decade the two most prominent contemporary legal instruments: the WHO Framework Convention on Tobacco Control (FCTC) and a thoroughly revised International Health Regulations (IHR 2005) representing the “hard” law in global health.

In addition to hard law the regulation of crucial aspects of contemporary global health governance has been driven by “soft” instruments such as codes, frameworks, strategies, classifications etc. which often carry in practice as much weight as formally binding instruments but raise delicate questions of legitimacy and accountability. Furthermore, international instruments which do not directly address health but nevertheless exercise a considerable potential impact on health, for example environmental treaties, have been adopted under the umbrella of international organisations other than WHO.

## COURSE CONTENT

This course will introduce participants to contemporary global health and its governance challenges, the key types and characteristics of global health instruments, as well as their political environment and related health diplomacy processes. It will enable participants to better understand the features and challenges of existing instruments and to think critically about what kind of instruments are required in which settings and situations. The course will:

- Introduce and analyse the overall structure, types and characteristics of the current international health instruments and mechanisms used in global health governance
- Explain the dynamics, lessons learned and negotiation process for both hard and soft law, using examples of the FCTC, IHR 2005, international standards as well as selected codes, strategies and frameworks
- Explore other health-related international legal regimes such as those on drug control, environmental protection, human rights and international trade
- Experience and learn negotiation skills through negotiation simulation exercise on a global health instrument
- Discuss global health instruments of the future

## TARGET GROUP

Policy-makers and practitioners involved in public health and international health cooperation, such as:

- Governments representatives engaged in international health including from diplomatic missions
- Representatives from international, regional and non-governmental organisations
- Professionals in philanthropic organisations and academia

## OBJECTIVES

- Increase understanding of international health instruments as part of the overall global health domain
- Reflect on future potential instruments to address unfolding global health challenges
- Enhance participants' negotiation skills through a differentiated analysis of actors and their interests; as well as by immersing into a global health instrument-related simulation; and
- Promote a network of health diplomats and foster peer learning.

## COURSE DIRECTORS

- Gian Luca Burci, Adjunct Professor of International Law, Senior Fellow, Global Health Centre, the Graduate Institute; Former Legal Counsel, World Health Organization
- Haik Nikogosian, Senior Fellow, Global Health Centre, the Graduate Institute; Former Head of Convention Secretariat, WHO Framework Convention on Tobacco Control

## CERTIFICATE

Participants who complete the course will receive a certificate of attendance from the Graduate Institute. Participants have the possibility to complement the course with a research paper and earn 3 ECTS (European Credit Transfer System). This course can also be recognised as part of the Graduate Institute's Certificate of Advanced Studies (CAS) in Global Health Diplomacy.

## THE GRADUATE INSTITUTE, GENEVA: A WELL-ESTABLISHED REPUTATION

**The Graduate Institute of International and Development Studies** is an acclaimed institution of research and postgraduate education dedicated to the study of world affairs, with a particular emphasis on the cross-cutting fields of international relations and development issues. The Institute is a longstanding member of the prestigious Association of Professional Schools of International Affairs (APSIA). Through our core activities, we aim to promote international cooperation and make a contribution to the progress of developing societies. More broadly, we endeavor to develop creative thinking on the major challenges of our time, foster global responsibility and advance respect for diversity.

**The Global Health Centre (GHC)** is the Graduate Institute's research centre on global health governance and diplomacy. It is one of the first of its kind and it reflects the wider trend in both the practice and the analysis of global health, which pays increasing attention to the links between health, foreign policy, trade and development. The Centre builds capacity by engaging in research, knowledge translation and diffusion as well as by conducting executive training in global health diplomacy for and with major stakeholders in Geneva and worldwide. The Global Health Centre offers courses in Geneva in collaboration with the Institute's Executive Education Department and in cooperation with partners in other locations.

**Executive Education** incorporates the Institute's thematic research on important global issues in its programmes for working professionals, and provides a multi-stakeholder platform for forward-looking analysis and professional development.

## A WORLD-CLASS LOCATION

Geneva is internationally recognised as the 'Health Capital of the World'. It hosts not only the World Health Organization (WHO) but also 80 organisations active in global health, with which the GHP is superbly networked, making it an ideal place to study, teach and research global health diplomacy.

## CONTACT

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