

J. KATHERINE MILLIGAN
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Education

HARVARD UNIVERSITY, Kennedy School of Government Cambridge, MA
Master in Public Policy, Concentration in International Development
Class of 2004 Pforzheimer Scholar for Excellence in Nonprofit Management

DARTMOUTH COLLEGE Hanover, NH
B.A. in Environmental Studies, June 1998
Class of 1998 Samuel J. Aronowitz Prize for Outstanding Volunteer Service

Work Experience

SOCIAL ENGAGEMENT TEAM, WORLD ECONOMIC FORUM Geneva, Switzerland

Co-Lead (2015 - Present)

- Manage a team of 30 people staffed across the three foundations of the World Economic Forum (the Schwab Foundation for Social Entrepreneurship; the Foundation of Young Global Leaders; the Foundation of Global Shapers) with an annual budget of 8 million CHF.
- Responsible for strategic planning, budget and resource allocation, board materials and agendas for six board meetings a year, and annual performance evaluation of staff members.
- Supervise portfolio managers that conduct due diligence for our annual intake of awardees; our communities now comprise 350 Social Entrepreneurs, 1300 YGLs, and 7500 Global Shapers.
- Shape programmatic direction for major summits (500 person YGL Annual Summit, 350 person Annual Curators Meeting, and 150 person Social Entrepreneurs Summit) and dozens of smaller events such as retreats and capacity building workshops.
- Led a change management process that reconfigured workflows and processes, redefined roles and the key skills required, and managed team morale throughout the reorganization.

SCHWAB FOUNDATION FOR SOCIAL ENTREPRENEURSHIP Geneva, Switzerland

Executive Director (2012 - Present)

- Supervise the foundation's portfolio managers for our annual intake of awardees, including sourcing new candidates, evaluating applicants against our eligibility criteria, conducting rigorous due diligence on shortlisted candidates, and preparing documentation on the finalists for board approval.
- Act as a spokesperson for the foundation in press conferences at Davos and at major international conferences and fora.
- Develop new capacity building services such as the customized Harvard executive education programme "leadership for systems change" offered to 40 non-profit and social enterprise leaders in the Schwab Foundation network annually.
- Create practical resources, manuals, and guides for non-profit and social enterprise leaders on topics including board governance, leadership, and systems change, which collectively have been downloaded tens of thousands of times.
- Manage donor and board relations and reporting requirements.

UNIVERSITY OF GENEVA Geneva, Switzerland

Faculty (2017 – Present)

- Teach a module on social entrepreneurship to graduate students in the International Organizations Masters of Business Administration (IOMBA) programme.

SCHWAB FOUNDATION FOR SOCIAL ENTREPRENEURSHIP Geneva, Switzerland

Portfolio Officer (2008 - 2012)

- Led the regional Social Entrepreneur of the Year competition for North America and the Middle East, including evaluating nominations, conducting due diligence, and preparing board presentations.
- Shaped high-impact agendas for social entrepreneurs at Davos and Forum regional summits, i.e. designed peer-to-peer mentoring sessions, provided extensive coaching on speaking roles, facilitated meetings with investors and philanthropists, etc.
- Led high-level initiatives with external parties such as the Global Agenda Council on Social Innovation, the Alliance on Social Entrepreneurship with USAID, Synergos, Ashoka, and Skoll, and the Social Competitiveness Index.

WORLD ECONOMIC FORUM

Geneva, Switzerland

Global Leadership Fellow & Associate Director (2005 – 2008)

- Worked closely with leading academics and Regional Agenda Teams to design and deliver compelling session content for Davos, totaling nearly 50 sessions and plenaries on human rights, global power shifts, environmental risks, and emerging trends. Was also editorial lead on cross-portfolio series of sessions on issues such as demographics, urbanization, migration, etc.
- Conducted regular scouting trips to top universities (Harvard, Yale, Princeton, Singapore National University) and think tanks (Brookings, Council on Foreign Relations) to interview and evaluate scholars ready for the Davos audience.

HARVARD UNIVERSITY

Africa, Brazil, Geneva, & Washington, DC

Sheldon Knox Research Fellow (2004-2005)

- Conducted an independent research project on the Doha Round agricultural negotiations involving extensive research and interviews with over 200 ministry officials, ambassadors, trade negotiators, NGOs, economists, and farmers in six countries.
- Synthesized econometric studies and divergent expert perspectives into a 40-page academic case for Harvard Business School taught in four graduate level courses and published by the International Institute of Economics.

AFRICAN PUBLIC BROADCASTING FOUNDATION

Cambridge, MA

Consultant (2002)

- Drafted concept papers for programming content on development issues (e.g. HIV/AIDS, MDGs) and grant proposals for partnerships between Harvard, APBF, and WGBH.

PEACE CORPS

Bénin, Africa

Director, Mieux Vivre au Village NGO (1999 – 2001)

- Provided capacity building and technical workshops for the local NGO staff and affiliated cooperative members.
- Ran sustainable income-generating activities of several villagers' cooperatives.
- Implemented maternal and infant nutrition programmes and supervised their expansion into regional health centers.

Publications

Reports & Papers

- [Beyond Organizational Scale: How Social Entrepreneurs Create Systems Change](#) (2017)
- [Social Innovation: A Guide to Achieving Corporate and Societal Value](#) (2016)
- [Breaking the Binary: Policy Guide to Scaling Social Innovation](#) (2013)
- Chapter author in the book [Case Studies in International Trade Negotiations: Settling Disputes](#), by Professors Robert Lawrence and Michael Watkins for the International Institute of Economics (2006).
- Master's Thesis on communication/advocacy strategies for the think-tank Center for Global Development nominated for the KSG Class of 2004 Excellence Award (2004).
- Master's thesis selected as HKS Class of 2004 Best Human Rights Paper by the Carr Center for Human Rights (2004).

Blogs & Articles

- [5 Lessons for Social Entrepreneurs on How to Change the System](#) (2018)
- [The Inner Path to Become a System Entrepreneur](#) (2017)
- [How ICT Can Scale Social Impact](#) (2016)
- [How to Help Social Entrepreneurship Thrive](#) (2016)
- [Can Social Enterprise Aim Higher?](#) (2015)
- [Three lessons for leaders from social entrepreneurs](#) (2015)
- [Explainer: What is social entrepreneurship?](#) (2015)
- [Roundtable on Impact Investing](#) (2012)
- [Taking a Realistic Approach to Impact Investing](#) (2011)

Recent Speaking Engagements

- Basel Convention on Philanthropy, opening keynote speaker on “Changes in Philanthropy: past, present, future;” November 19 2018 (forthcoming)
- UNESCO/EPFL Tech4Dev conference, keynote speaker on “The Role of Technology in Scaling Social Impact;” June 28 2018 (forthcoming)
- Stanford Frontiers in Social Innovation conference, plenary panelist on “Where the Fourth Industrial Revolution Meets Social Entrepreneurship;” May 18 2018
- Social Innovation Summit, opening keynote speaker on “Creating Systems Change;” March 9 2018
- UNDP Social Good Summit, plenary panelist on “Catalytic Philanthropy;” October 13 2017

- The Vatican’s Pontifical Council for Justice and Peace and the International Christian Union of the Business Executives, plenary panelist on “Business Leaders as Agents of Social and Economic Inclusion;” November 17 2016
- UNDP Social Good Summit, plenary panelist on “Innovative Financing for Impact Ventures in Developing Countries;” October 6 2016
- World Food Programme Innovation Accelerator Conference, plenary speaker on “Accelerating Innovations for Zero Hunger;” July 11 2016

Affiliations, Coursework, & Skills

- Faculty Member, University of Geneva
- Board Member, Social Impact Awards
- Learning Partners Group Member, The Wellbeing Project
- Advisory Group Member, Tendrel
- UNDP Accelerate 2030 Jury Member, 2016 and 2017
- Dartmouth College Tucker Foundation Fellow, 1997
- Graduate level coursework includes Economic Analysis of Public Policy; Quantitative Analysis and Empirical Methods; Politics of Development Policy; Human Rights Policy: the Policy Dilemmas.
- English (native speaker); French (highly proficient spoken, proficient written)

Countries in Which I Have Experience

- Kenya, South Africa, Benin, Mali, Niger, Burkina Faso, Brazil, Panama, Ecuador, Nicaragua, Costa Rica, India, United States, Switzerland