

International Affairs

Academic year 2008 - 2009

Course title

E575 - Spring – Global Health Diplomacy - 6 ECTS
Fridays 14:00-18:00 (SGAS)

Course Description

This course will explore the changing nature of Health Diplomacy in view of the power shift occurring in a multi polar world. It will analyse the interaction between foreign policy and public health and the ways in which countries, international organizations and other actors have adapted their responses.

> PROFESSOR

Ilona Kickbusch
Ilona.Kickbusch@graduateinstitute.ch

Office hours:
Mondays 12:00-14:00
(1, Rue Richard Wagner, 4th floor)

> ASSISTANT

Miriam Faid
Miriam.Faid@graduateinstitute.ch

Office hours:
Upon Request
(1, Rue Richard Wagner, 4th floor)

Syllabus

Introductory Literature:

Beaglehole, Robert (ed.); "Global Public Health: a new era"; New York/Oxford: Oxford University Press, 2003.

Bloom, G., Edström, J., Leach, M., Lucas, H., MacGregor, H., Standing, H. and Waldman, L. (2007) Health in a Dynamic World, STEPS Working Paper 5, Brighton: STEPS Centre; available at: http://www.steps-centre.org/PDFs/final_steps_health.pdf

Global Health Watch 2: An Alternative World Health Report; "Global Health Governance", London: Zed Books Ltd, 2008; available at: <http://www.ghwatch.org/ghw2/ghw2pdf/ghw2.pdf>

Global Health Council Weekly Update: Registration at: <http://www.globalhealth.org/newsletter.php>

The Henry J. Kaiser Family Foundation/The Pew Global Attitudes Project; A Global Look at Public Perceptions of Health Problems, Priorities, and Donors: The Kaiser/Pew Global Health Survey; 2007; available at: <http://www.kff.org/kaiserpolls/upload/7716.pdf>

Global Health Council, Global Health TV; available at: <http://www.globalhealthtv.com/>

Kempa, M; Shearing C.; Burris S.; Changes in Governance: A Background Review, working paper presented at the Salzburg Seminar on Governance of Health, 12 May 2005-12 August 2005; available at: http://www.temple.edu/lawschool/phrhcs/salzburg/Global_Health_Governance_Review.pdf

McMichael, Tony; Robert Beaglehole; "The Global Context for Public Health"; in: Global Public Health: A New Era; Robert Beaglehole (ed.); Oxford: Oxford University Press; 2003.

Sachs Easterly Debate; available at: <http://www.nyu.edu/fas/institute/dri/Easterly/SachsDebates.htm>

The World Health Report 2007; A safer future: Global Public health security in the 21st century; available at: http://www.who.int/whr/2007/whr07_en.pdf

The World Health Report 2008; Primary Health Care – Now more than ever; available at: <http://www.who.int/whr/2008/en/index.html>

Important web sources:

The World Health Organisation: www.who.int

The Global Health Council: <http://www.globalhealth.org/>

Center for Global Development: www.cgdev.org

Centers for Disease Control and Prevention: <http://www.cdc.gov/>

Center for Strategic and International Studies: www.csis.org/globalhealth

Institute of Medicine of the National Academies: www.iom.edu

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23 February *The changing nature of health governance*

First session: The global health landscape: a historical perspective
IK

Second session: The 21st century health challenges
IK

Literature:

Required:

Barston, R.P.; Modern Diplomacy; chapter 1: The Changing Nature of Diplomacy; Third Edition; London/New York: Longman; 1997.

Cohen J.; The new world of global health; in: Science, 2006, 311(5758), pp. 162-167.

Garret, L.; Do No Harm. The Global Health Challenge; in: Foreign Affairs; January/February 2007, pp. 14-38.

Kickbusch, Ilona; "Moving Global Health Governance Forward"; in: "Making Sense of Global Health Governance", K. Buse; W. Hein; N. Drager (eds.), Palgrave (Forthcoming)

Interfaces: A Concept for the Analysis of Global Health Governance; Sonja Bartsch, Wolfgang Hein, Lars Kohlmorgen; in: Global Health Governance and the Fight against HIV/AIDS; Wolfgang Hein, Sonja Bartsch, Lars Kohlmorgen (eds.); Basingstoke: Palgrave MacMillan

Stuckler, D. / McKee, M. (2008) "Five metaphors about global health policy", in: The Lancet, July 12; 372 (9633): 95-97.

Optional:

Beaglehole R, Yach D: Globalisation and the prevention and control of non-communicable diseases: the neglected chronic diseases of adults; in: *The Lancet* 2003, 362:903-908

Birn, Anne-Emanuelle; 2009; 'The stages of international (global) health: Histories of success or successes of history?', in: *Global Public Health*, 4:1, 50 — 68

Collins T: Globalization, global health and access to health care. *Int J Health Plann Manage* 2003, 18:97-104.

Fidler, David: Architecture amidst Anarchy: Global Health's Quest for Governance; in: *Global Health Governance*, Volume, 1, No. 1 (January 2007); available at: http://diplomacy.shu.edu/academics/global_health

Frenk J, Sepulveda J, Gomez-Dantes O, McGuinness M, Knaul F; "The new world order and the future of international health". *BMJ* 1997; 314:1303–07.

Global Health Watch 2: An Alternative World Health Report; "Global Health Governance", London: Zed Books Ltd, 2008; available at: <http://www.ghwatch.org/ghw2/ghw2pdf/ghw2.pdf>

Huynen, Maud MTE; Martens, Pim; Hilderink, Henk BM; The health impacts of globalisation: a conceptual framework; in: *Globalization and Health* 2005, 1:14.

Kickbusch, Ilona; Silberschmidt, Gaudenz; Buss, Paulo: Global Health Diplomacy: the need for new perspectives, strategic approaches and skills in global health; in: *Bulletin of the World Health Organization*; March 2007.

Kickbusch, Ilona; Global Health Governance: some theoretical considerations on the new political space" in: K. Lee (ed.), *Health Impacts of Globalization*; Hampshire: Palgrave Macmillan; 2003.

Lee. Kelley; "Shaping the future of global health cooperation: where can we go from here?"; in: *The Lancet*, Volume 351, Issue 9106, Pages 899 - 902, 21 March 1998

Novotny, Thomas E, Adams, Vincanne; "Global Health Diplomacy"; in: *San Francisco Medicine*, 2007; available at: http://www.globalhealthsciences.ucsf.edu/pdf/SFMedicineHD_Article.pdf

02 March

Power shift 1: actors

First session: ***market multilateralism in global health***
IK

Second session: ***GFATM***
Bill and Melinda Gates Foundation
Jacques Martin

Literature:

Required:

From Alma Ata to the Global Fund: The History of International Health Policy; prepared by the Italian Global Health Watch; in: Social Medicine, Vol.3 (1), 2008; available at: <http://www.actionforglobalhealth.eu/News/From-Alma-Ata-to-the-Global-Fund-History-of-International-Health-Policy>

Global Health Watch 2: An Alternative World Health Report; "The Gates Foundation"; pp. 240-259; London: Zed Books Ltd, 2008; available at: <http://www.ghwatch.org/ghw2/ghw2pdf/ghw2.pdf>

Smith; Richard D; MacKellar, Landis; Global public goods and the global health agenda: problems, priorities and potential; in: Globalization and Health 2007, 3:9, available at: <http://www.globalizationandhealth.com/content/3/1/9>

Global Partnerships for Health: health for all, or more "Big Pharma"; in: Development Issues in Global Governance. Public-Private Partnerships and Market Multilateralism; Benedict Bull and Desmond McNeill; New York: Routledge; 2007. +

Market Multilateralism. Towards a new institutional form?; in: Development Issues in Global Governance. Public-Private Partnerships and Market Multilateralism; Benedict Bull and Desmond McNeill; New York: Routledge; 2007.

Ollila, Eeva; Global health priorities – priorities of the wealthy?, in: Globalization and Health 2005, 1:6; available at: <http://www.globalizationandhealth.com/content/1/1/6>

Okie S: Global health – the Gates-Buffer effect; in: New England Journal of Medicine 355:1084-88. 2006 (September 14)

1st Essay (Topic to be handed out on 02 March, essay to be handed in on 30 March)

30 March *Power shift 2: policy arenas*

First session: *Health and Foreign Policy – An Introduction*
IK

Second session: *Health and Foreign Policy*

The Oslo declaration, the Swiss Health Foreign Policy and the English Global Health Strategy
IK

Literature: **Health and Foreign Policy:**

Required:

Drager, Nick; Fidler, David P.; „Foreign policy, trade and health: at the cutting edge of global health diplomacy”; in: Bulletin of the World Health Organization, Volume 85, Number 3, March 2007; available at: <http://www.who.int/bulletin/volumes/85/3/07-041079/en/index.html>

Fidler, David; "Health As Foreign Policy: Between Principle and Power"; in: The Whitehead Journal of Diplomacy and International Relations; 2005; Volume 6; pp.179-94.

Jonas Gahr Støre, Minister of Foreign Affairs, Norway; Global health and the foreign policy agenda; 2008; available at:
http://www.globalforumhealth.org/filesupld/global_update5/art/Update5_GlobalHealth&ForeignPolicy_Store.pdf

Oslo Ministerial Declaration – global health: a pressing foreign policy issue of our time; in: The Lancet. Vol 369 - April 21, 2007; available at:
[http://www.thelancet.com/journals/lancet/article/PIIS0140-6736\(07\)60498-X/abstract](http://www.thelancet.com/journals/lancet/article/PIIS0140-6736(07)60498-X/abstract)

UK Government, Department of Health; "Health is Global": A UK Government Strategy 2008-2012; available at:
http://www.dh.gov.uk/en/Publicationsandstatistics/Publications/PublicationsPolicyAndGuidance/DH_088702

Agreement on foreign health policy objectives. Adopted by the Swiss Federal Department of Foreign Affairs and the Swiss Federal Department of Home Affairs in Berne, Switzerland, on 9 October 2006; available at:
<http://www.bag.admin.ch/org/international>

Optional:

Fidler, David P.; "Reflections on the revolution in health and foreign policy"; in: Bulletin of the WHO, 85.3 (March 2007); pp. 243-244.

Harris S.; Marrying foreign policy and health: feasible or doomed to fail?, in: Med J Aust 2004;180:171-173.

Owen, John Wyn; Roberts, Olivia; Globalisation, health and foreign policy: emerging linkages and Interests; in: Globalization and Health 2005, 1:12, available at: <http://www.globalizationandhealth.com/content/1/1/12>

Healthy Foreign Policy: Bringing Coherence to the Global Health Agenda; Ruth Levine; Chapter 1 in: The White House and the World: A Global Development Agenda for the Next U.S. President; available at:
<http://www.cgdev.org/content/publications/detail/16560/>

6 April

Power shift 2: policy arenas

First session: *Health, Security and Trade*

Nick Drager, M.D., Ph.D. Senior Adviser. Department of Ethics, Trade, Human Rights and Health Law. World Health Organization

Second session: *Health and Security: Global Bioethical Governance*

Dr. David Reubi, Research Fellow at LSE, Visiting researcher at the Brocher Foundation

Literature:

Trade and Health:

Required:

Lee, Kelley; Sridhar, Devri; Patel, Mayur; Bridging the Divide: Global Governance of Trade and Health; in: Lancet, Vol. 373; Issue 9661, pp. 416-422, 31 January 2009

Smith RD; Blouin C; Drager N; Fidler DP.; Trade in health services and the GATS. In: Mattoo A, Stern RM, Zanini G (eds). A handbook of international trade in services; 2008 Oxford: Oxford University Press.

M. Kent Ranson, Robert Beaglehole, Carlos M. Correa, Zafar Mirza, Kent Buse and Nick Drager; The public health implications of multilateral trade agreements; in: Health Policy in a Globalising World; Kelley Lee, Kent Buse and Susanne Fustukian (eds.); Cambridge: Cambridge University Press; 2002.

Smith, RD; Lee, Kelley; Drager, Nick; Trade and Health: An Agenda for Action; in: Lancet, Early Online Publication, 22 January 2009; available at: [http://www.thelancet.com/journals/lancet/article/PIIS0140-6736\(08\)61780-8/fulltext](http://www.thelancet.com/journals/lancet/article/PIIS0140-6736(08)61780-8/fulltext)

Optional:

MacDonald, Rhona; Horton, Richard; Trade and Health: time for the health sector to get involved, in: Lancet, Volume 373, Issue 9660, pp. 273-274, 24 January 2009; available at: [http://www.thelancet.com/journals/lancet/article/PIIS0140-6736\(08\)61773-0/fulltext#article_upsell](http://www.thelancet.com/journals/lancet/article/PIIS0140-6736(08)61773-0/fulltext#article_upsell)

Smith, RD; Correa, Carlos; Oh, Cecilia; Trade, TRIPS, and Pharmaceuticals; in: Lancet, Early Online Publication; 22 January 2009; available at: [http://www.thelancet.com/journals/lancet/article/PIIS0140-6736\(08\)61779-1/fulltext](http://www.thelancet.com/journals/lancet/article/PIIS0140-6736(08)61779-1/fulltext)

Stieglitz, Joseph E.; Trade Agreements and health in developing countries; in: Lancet, Vol. 373, Issue 9661, pp. 363-365, 31 January 2009; available at: [http://www.thelancet.com/journals/lancet/article/PIIS0140-6736\(08\)61772-9/fulltext#article_upsell](http://www.thelancet.com/journals/lancet/article/PIIS0140-6736(08)61772-9/fulltext#article_upsell)

WHO Commission on Intellectual Property Rights, Innovation and Public Health: <http://www.who.int/intellectualproperty/en/>

WHO; Public Health, Innovation, and Intellectual Property: <http://www.who.int/phi/en/>

WTO; WTO Agreements and Public Health – A Joint Study by WHO and WTO Secretariat; 2002; available at: http://www.wto.org/english/res_e/booksp_e/who_wto_e.pdf

WTO; Department Trade, Foreign Policy, and Diplomacy and Health; available at: <https://www.who.int/trade/en/>

Health and Security:

Required:

Chen, Lincoln and Narasimhan, Vasant (2003); 'Human Security and Global Health' in: *Journal of Human Development and Capabilities*, 4:2, pp. 181-190

Lee K, Fidler DF (2007) Avian and pandemic influenza: Progress and problems with global health governance; in: *Global Public Health*, 2(3): pp. 215-234, July.

Fidler, David. P.; *A Pathology of Public Health Securitism: Approaching Pandemics as Security Threats*; in: *Governing Global Health. Challenge, Response, Innovation*; Aldershot: Ashgate; 2007.

McInnes, Colin; Kelley, Lee; Health, security and foreign policy; in: *Review of International Studies* (2006), 32, pp.5–23, also available at: http://journals.cambridge.org/download.php?file=%2FRIS%2FRIS32_01%2FS0260210506006905a.pdf&code=59c8361e911baf2028e851f47f408cbf

Presentation Handout, D. Reubi

Optional readings:

Elbe, Stefan; AIDS, Security, Biopolitics, in: *International Relations*, Vol. 19, no. 4, pp. 403-419, December 2005

Fidler, David; From International Sanitary Conventions to Global Health Security: The New International Health Regulations; in: *Chinese Journal of International Law* (2005), Vol. 4, No. 2, pp. 325–392

Lincoln Chen, Jennifer Leaning Vasant Narasimhan (ed.) *Global Health Challenges for Human Security*; Cambridge: Harvard University Press, 2003.

Collin J, Lee K, Bissell K.; The framework convention on tobacco control: the politics of global health governance; in: *Third World Quarterly*, 2002, 23(2), 265-282.

International Law and Governance of the Mandate of the World Health Organization: Two Levels of Inquiry: International Health Regulations; Framework Convention on Tobacco Control, in: *Global Health Governance. International Law and Public Health in a Divided World*, Obijiofor Aginam; Toronto: University of Toronto Press; 2005.

Whelan, Mary; *Negotiating the International Health Regulations*; Working Paper No.1; 2008; Global Health Program, IHEID Geneva; available at: http://www.graduateinstitute.ch/webdav/site/globalhealth/shared/1894/Working%20Papers_001_WEB.pdf

Break

2nd Essay

(Topic to be given out on April 6, essay to be handed in on April 20)

20 April

Power shift 3: new geopolitical constellations

First session: Comparing USA - Europe

Dr. Gaudenz Silberschmidt, Swiss Federal Office of Public Health

Second session: Comparing China - Brazil - India

1st Presentation Round

Literature:

Required:

Alcázar, Santiago; "The Copernican Shift in Global Health"; Working Paper No. 3, Global Health Program, IHEID, Geneva; available at:

http://www.graduateinstitute.ch/webdav/site/globalhealth/shared/1894/Working%20Papers_003_WEB.pdf

Chan, L. H., Lee, P. K. and Chan, G. (2009) 'China engages global health governance: Processes and dilemmas'; in: *Global Public Health*, 4:1; pp. 1-30

Daulaire, Nils; *Global Health For A Globally Minded President*, in: *Health Affairs*, January 16, 2009.

Kickbusch, Ilona, "The need for a European Strategy on Global Health" editorial in *Scandinavian Journal of Public Health*, number 34, 2006, pp. 561-565

Kickbusch, Ilona; Lister G. (eds.); *European perspectives on global health: A policy glossary*. Brussels (Belgium): European Foundation Center; 2006.

Available at:

http://www.efc.be/ftp/public/ic/Health/EFC_EPGH_GlobalHealthGlossary.pdf

Kickbusch, Ilona; "Influence And Opportunity: Reflections On The U.S. Role in Global Public Health"; in *Health Affairs*, Volume 21, Number 6, November/December 2002, pp. 131-141

Scott L. Greer; Nuffield Trust (2008), *Becoming European: How France, Germany, Spain and UK Engage with European Union Health Policy*; available at: <http://www.nuffieldtrust.org.uk/publications/detail.aspx?id=145&prID=515>

Optional:

Santiago Alcázar; *The WHO Framework Convention on Tobacco Control: A case Study in foreign policy and health - a view from Brazil*; Working Paper No. 2; Global Health Program, IHEID; Geneva; 2008; available at:

http://www.graduateinstitute.ch/webdav/site/globalhealth/shared/1894/Working%20Papers_002_Alcazar%20WEB.pdf

de Almeida, Paulo Roberto; Brazil as a Regional Player and an Emerging Global Power :Foreign Policy Strategies and the Impact on the New International Order; FES Briefing Paper (09-2007); available at: <http://library.fes.de/pdf-files/iez/global/04709.pdf>

Birdsall, Nancy (ed.); 2008. The White House and the World: A Global Development Agenda for the Next U.S. President. Washington, D.C.: Center for Global Development; Chapter Eight: "Tripping over Health: U.S. Policy on Patents and Drug Access in Developing Countries"; available at: <http://www.cgdev.org/content/publications/detail/16560/>

Donaldson L. Health is global: proposals for a UK Government-wide strategy; in: Lancet 2007;369: 857-61.

Harris, Jerry; Emerging Third World Powers: China, India and Brazil; in: Race & Class, Volume 46: 3; 2005; pp. 7-27.

Khanna, P. (2008) The Secod World: Empires and Influence in the New Global Order, New York: RandomHouse.

de Onis, Juan, 2008. "Brazil's big moment: A South American giant wakes up"; in: Foreign Affairs, Vol. 87.6 (Nov/Dec. 2008).

Thompson D. China's soft power in Africa: from the "Beijing Consensus" to health diplomacy; in: China Brief, 2005, V (21):1-4.

04 May

Power shift 4: New approaches to development

First session: North – South
Jacques Martin

Second session: South – South
IK

Literature:

Required:

Buss, Paulo; Brazilian Commitment to Global Health. South-South Cooperation; Lecture at the 2nd High-Level Symposium on Global Health Global Health Diplomacy; Global Health Program, Geneva; 21 October 2008; available at: <http://graduateinstitute.ch/webdav/site/globalhealth/shared/1894/Symposium%20Buss-1.pdf>

Manning, Richard, 2006. "Will Emerging Donors change the face of international co-operation?"; in: Development Policy Review, Vol. 24 (4), pp. 371-385.

Schläger, Catrina, 2007. New Powers for Global Change? Challenges for Development Cooperation. The Case of Brazil"; in: FES Briefing Paper 3/2007; Berlin: Friedrich-Ebert-Stiftung; available at: http://www.nuso.org/upload/fes_pub/schlager.pdf

Odén, Bertil; Implications for International Governance and Development Cooperation; Chapter 6 (pp. 184-202); in: : Hettne, Bjoern/ Oden, Bertil, 2002. Global Governance in the 21st Century: Alternative Perspectives

on World Order; Stockholm: Edita Norstedts Tryckeri; available at:
http://www.egdi.gov.se/pdf/study/study2002_2.pdf

Organisation for Economic and Co-operation and Development; Paris
Declaration on Aid Effectiveness; Paris: 2005; available at:
<http://www.oecd.org/dataoecd/11/41/34428351.pdf>

Väyrynen, Raimo; Reforming the World Order: Multi- and
Plurilateral Approaches; Chapter 4 (pp.106-146) in: Hettne, Bjoern/ Oden, Bertil,
2002. Global Governance in the 21st Century: Alternative Perspectives on
World Order; Stockholm: Edita Norstedts Tryckeri; available at:
http://www.egdi.gov.se/pdf/study/study2002_2.pdf

2nd Presentation Round

11 May

21st century diplomacy

First session: Public diplomacy and advocacy: the role of non state actors, NGO's and foundations
IK

Second session: Defining features of Global health Diplomacy
Round up
IK

Literature:

Required:

Buse K: Governing public-private infectious disease partnerships; in: Brown
Journal of World Affairs 2004, 10:225-242.

Nayar, K.r.; Razum, Oliver; Millennium Development Goals and Health: Another
Selective Development?; in: International Studies, vol. 43, no. 3, pp. 317-322,
April 2006

Gostin; Lawrence O.; "A Proposal For a Framework Convention on Global
Health", in: Journal of International Economic Law, Vol. 10 (4), 2007.

Martens P, Huynen MMTE: A future without health: health
dimension in global scenario studies; in: Bulletin of the World Health
Organization 2003, 81:896 -8901.

Ollila, Eeva; Global health priorities – priorities of the wealthy?; in: Globalization
and Health 2005, 1:6; 2005.

Ullrich, Heidi; Global Health Governance and Multi-Level Policy Coherence:
Can the G8 Provide a Cure? Working Paper No.35 (July 2008); The Centre
International Governance Innovation, available at:
[http://www.igloo.org/community.igloo?r0=community&r0_script=/scripts/folder/vi
ew.script&r0_pathinfo=%2F%7B7caf3d23-023d-494b-865b-
84d143de9968%7D%2FPublications%2Fworkingp%2Ftestq&r0_output=xml](http://www.igloo.org/community.igloo?r0=community&r0_script=/scripts/folder/vi
ew.script&r0_pathinfo=%2F%7B7caf3d23-023d-494b-865b-
84d143de9968%7D%2FPublications%2Fworkingp%2Ftestq&r0_output=xml)

Final Paper: Deadline: May 29th; to be sent by 3pm to: Ilona.Kickbusch@graduateinstitute.ch; and Miriam.Faid@graduateinstitute.ch

The course will be conducted in 14 sessions on seven Mondays. Participants are expected to write two essays of 5 pages each (1,500 words max, 1 1/2-spaced, Times New Roman), prepare a power point presentation (max. 3 slides on the basis of the 2nd essay), contribute actively and write a final term analysis (20 pages, 1 1/2-spaced, Times New Roman) of a key global health policy issue or approach.

Representatives of international organizations and other global health actors will be invited to contribute to sessions to allow students to discuss with decision makers in global health governance.