

**THE GRADUATE INSTITUTE** | GENEVA

INSTITUT DE HAUTES ÉTUDES  
INTERNATIONALES ET DU DÉVELOPPEMENT

GRADUATE INSTITUTE OF INTERNATIONAL  
AND DEVELOPMENT STUDIES

GLOBAL HEALTH PROGRAMME

**Programme Director: Professor Dr Ilona Kickbusch**

**EXECUTIVE EDUCATION ON GLOBAL HEALTH DIPLOMACY  
EVALUATION SUMMARY**

**June 15 – 19, 2009 Geneva, Switzerland**



Group Photo 2009 Executive Education on Global Health Diplomacy

The third annual Executive Education course on Global Health Diplomacy was held from June 15 – 19, 2009 at the Graduate Institute of International and Development Studies in Geneva, Switzerland. A total of 24 participants from 18 different countries all around the world have successfully completed the 2009 training course. Participants included health experts from a variety of backgrounds and organisations, including international and regional organisations, NGOs, philanthropic organisations and the private sector. Through their participation in the course, they were able to develop and deepen their knowledge on issues on global health diplomacy and governance. The 2009 core faculty drew on the expertise from within the Global Health Programme, but were joined by leading experts from internationally renowned academic institutes, the WHO, diplomatic learning institutions, public-private partnerships, and NGOs.

The course was directed and developed by:  
Prof Dr Ilona KICKBUSCH (*Director, Global Health Programme*)  
and co-directed by:  
Dr Nick DRAGER (*Senior Fellow, Global Health Programme*) and  
Dr Gaudenz SILBERSCHMIDT (*Swiss Federal Office of Public Health*).



Prof Dr Ilona Kickbusch with guest speaker Sandeep Prasad

Other faculty members and speakers included: Paul MEERTS (*Netherlands Institute of International Relations 'Clingendael'*), Simon BLAND (*UK Mission to the United Nations*), Gian Luca BURCI (*World Health Organization*), Diarmid Campbell LENDRUM (*World Health Organization*), Alex ROSS (*World Health Organization*), Fernando GONZALEZ MARTIN (*World Health Organization*), Sarah HENDRY (*Department of Health, UK*), Jovan KURBALIJA (*Diplo Foundation*), Sandeep PRASAD (*Action Canada for Population and Development*), Bjorg SANDKJAER (*GAVI Alliance*)

The five-day course was organized into a seven-module structure with the following overarching topics:

1. Understanding the nature of global health and global health diplomacy
2. Global health diplomacy begins at home: Coordination at the national regional level
3. Key methods, processes, instruments and mechanisms in global health diplomacy
4. The dynamics of global health negotiations
5. Cross cutting issues: Understanding the widening content of diplomacy and the key interface with health
6. The actors, stakeholders and interest in global health diplomacy
7. New challenges in global health diplomacy: Bringing health on the climate change agenda



Course participants (from left to right): Marianne Takki (Finland), AsherLev Santos (USA), Didier Wernli (Switzerland), Alison Reid (Australia), Joseph Wang'ombe (Kenya)

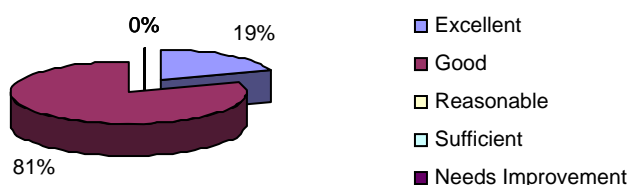
The course included a mix of presentations and practical skills learning in the form of working groups and role play to foster an environment of active participation. Specific case studies analyzed included the Swiss and UK national health strategies, the Intergovernmental Working Group on Public Health, Innovation and Intellectual Property (IGWG), the International Health Regulations, and the Committee C proposal at the World Health Assembly.

Participants took part in intensive introductory training in negotiations skills, followed by a real-time role play simulation on the WHA resolution on the Sharing of Influenza Viruses and Access to Vaccines and other Benefits.

The course also focused on identifying cross cutting issues such as trade, human rights and climate change and the interface with health. This resulted in fruitful discussions on comparisons and mutual learning between issues.

Participant involvement was an integral component for the success of the course, which included sharing individual country and professional experiences with the rest of the class. This was in part facilitated by individual case studies that participants were asked to complete prior to the course. Short presentations were held by participants on the European Commission, Thailand, India, and the Sudan.

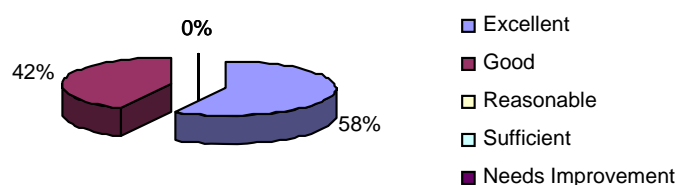
### Evaluation of the Overall Programme



The participants' evaluations of the course were very positive, with 100% satisfaction of the programme as either excellent or good. Expectations for the course were on average met or even exceeded. Highlights of the course identified by the participants included the role play, the day at the WHO and the interactive learning opportunities from other participants' experiences.

The general organization of the course was also rated very positively with all participants highly satisfied. The facilities were in general also well-rated, though some did remark that the course location should perhaps be reconsidered as it was a bit too noisy and there was no air-conditioning.

### Evaluation of Course Organization



The course and preparation materials received very high scores. Participants commented that it was very useful to receive such rich information both before and during the course. A protected website had been created for all the participants, which allowed them to access most of the course documents prior to the course. It was noted however that the course was quite heavily loaded on information and that it would have been good to have more time for reading, networking and sightseeing. The course website can be accessed at [http://graduateinstitute.ch/corporate/executive/training-workshops/global-health-diplomacy/page6450\\_en.html](http://graduateinstitute.ch/corporate/executive/training-workshops/global-health-diplomacy/page6450_en.html).

The 2009 course was a great success and participants had some very innovative suggestions for improvement of future courses. This included more time for professional networking while in Geneva, in order to benefit from the international setting. Some of the theoretical background work for the course could be distributed and completed ahead of time, to allow for more networking opportunities during the course; which could include lunches or other informal events with health professionals. This is part of a general long-term initiative which will be taken up by the Global Health Programme to include a preparatory online component to the course as well as follow-up modules in addition to the Geneva core curriculum.



Prof Dr Ilona Kickbusch with participant David Harrison (USA)



Tipicha Posyananonda (Thailand)



Stefan Germann (Switzerland)



Philippe Carteron de Balmont (France)



Amjad Idries (Sudan) with Prof Dr Kickbusch



Laura Magana (Mexico) with participants at a group dinner in Geneva