

# EXECUTIVE MASTER IN ASIAN AFFAIRS

## WORKING WITH EMERGING ASIA

- Part-time programme
- Classes twice a month on Fridays and Saturdays
- Led by the Graduate Institute in collaboration with the Centre for Area and Cultural Studies (CACS) of EPFL and the University of Geneva

<b>Next dates</b>	November 2012 – July 2013
<b>Duration</b>	9 months, part-time
<b>Tuition</b>	CHF 22,000
<b>Applications</b>	from 1 January 2012
<b>Contact</b>	asianaffairs@graduateinstitute.ch

The Executive Master in Asian Affairs is a cross-disciplinary programme which gives professionals a unique opportunity to deepen their understanding of current challenges and dynamics in Asia's main emerging countries and regions including China, India and Southeast Asia. The programme offers an in-depth look at political, economic, cultural and scientific contexts and sharpens participants' cross-cultural communication and negotiation skills.

## AUDIENCE

Professionals aspiring to work or already working in Asian contexts from international and non-governmental organisations, the public or private sectors, the science and engineering fields or any others interested in developing their knowledge and skills in Asian affairs.

## OBJECTIVES

- Get an overview of the political, economic and cultural dimensions in contemporary Asia
- Develop expert knowledge of specific issues related to science, technology, health and the environment in Asia
- Understand the political, social and cultural roots of Asian "success stories"
- Analyse business and governance constraints as well as opportunities in Asia
- Enhance cross-cultural negotiation and communication skills
- Gain applied knowledge and skills from hands-on sessions and through summer school opportunities in India, China and Vietnam

## FURTHER BENEFITS

This challenging and highly relevant programme provides participants with unique opportunities to familiarise themselves with the most pressing issues in Asia through cutting-edge lectures, tailored case studies and discussions. It offers fresh insights on Asian challenges and contexts through the latest research and expertise of the faculty of the Graduate Institute, EPFL and the University of Geneva. Participants also benefit from intensive exchanges with practitioners who are part of the schools' broad networks.

## PROGRAMME CONTENT

### Module 1

#### Culture and society

- Asian values and societies
- National and regional identities
- Internet, media and contemporary art

### Module 2

#### Business and good governance

- Governance, state and society relations
- Entrepreneurship and business development
- Regional responses to threats and challenges

### Module 3

#### Cross-cultural situations and negotiation

- Regional negotiation and mediation case studies
- Regional cooperation
- Working together in cross-cultural situations

### Module 4

#### Science, technology and health

- Production of knowledge and innovation
- Environmental challenges and green technologies
- Health care and medicine

## SUMMER SCHOOLS

Three optional summer schools are offered in:

- India (Bangalore)
- China (Shanghai)
- Vietnam (Ho Chi Minh City – Mekong Delta)

## DEGREE

Successful participants will receive an Executive Master in Asian Affairs from the Graduate Institute (30 ECTS).

<http://graduateinstitute.ch/executive/asia>

