

CAREER SERVICES TARIFFS 2011-2012

Services and Promotional Offers

RECRUIT THROUGH THE INSTITUTE

Recruitment of students and graduates

→ Dissemination of an advertisement via e-mail to registered students + 3,000 recent graduates.....	CHF	200.-
→ Dissemination of an advertisement via e-mail to 8,000 alumni.....	CHF	400.-
→ Dissemination of an advertisement via e-mail to APSIA* members.....	CHF	1,000.-
→ Call for CVs, selection of candidates, conduct of interviews, short-listing of candidates, introductions, follow-up.....	CHF	200.-
→ Access to the CV Databank, per programme.....	CHF	500.-

* The Association of Professional Schools of International Affairs (APSIA) comprises 34 member schools in North America, Asia and Europe dedicated to the improvement of professional education in international affairs.

PARTICIPATE IN THE CAREERS FORUM

Participation in *Connexion* – the Careers Forum

→ Make a presentation in a fully-equipped room (40 min.).....	CHF	300.-
→ Rent a stand from the Institute – 1 table, 3 chairs, floor space approx. 6m ² (10h-17h).....	CHF	500.-
→ Rent floor space for your own company stand – floor space approx. 8-10m ² (10h-17h).....	CHF	800.-
→ Take out a full-page advertisement in the official programme of the Forum.....	CHF	1,000.-

BECOME A PARTNER

Partnership with the Graduate Institute

→ Advertisements Partnership – unlimited dissemination of information via e-mail to registered students + 3,000 recent graduates for a year.....	CHF	1,000.-
→ Connexion Partnership – unlimited access to all Careers Forum services and events provided under the heading “Participate in the Careers Forum” and inclusion of your company logo on all <i>Connexion</i> communication materials (website, posters, programme, press releases, etc.).....	CHF	2,000.-
→ Career Services Partnership – unlimited access to all Career Services provided under the heading “Recruit through the Institute” for a year.....	CHF	3,000.-
→ Institutional Partnership – unlimited access to all services provided under “Career Services Partnership” and “ <i>Connexion</i> Partnership” + one of the offers mentioned under “Raise your profile” (CHF 500.-).....	CHF	5,000.-

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RAISE YOUR PROFILE

Participate in events on and off Campus

Set yourself apart from other employers by offering our students the benefits of your experience through training workshops, Business Insights, Case Studies, participation in Campus recruitment days, inviting students to visit your company or organisation, delivering thematic presentations and sharing testimonies from young graduates.....

CHF 500.–

Career Services website

→ Employer profile (static file).....

CHF 500.–

Advertising

Globe – The Graduate Institute Review

Advertise in *Globe*, the Graduate Institute Review (biannual Spring/Autumn – Print Run 4,500, Electronic Versions Sent 7,500). There are several options for placing an advertisement

→ Interior..... CHF 3,500.–

→ Two successive editions..... CHF 6,000.–

→ Back cover..... CHF 4,500.–

→ Two successive editions..... CHF 8,000.–

→ Advertorial..... CHF 2,500.–

Annual Career Services flyer

→ Full-page back cover..... CHF 10,000.–

→ Half-page back cover..... CHF 5,000.–

Bookmark..... CHF 2,000.–

Other ideas or suggestions for advertising in the different communications platforms will be gratefully received. Please contact us.