

THE GRADUATE INSTITUTE | GENEVA

INSTITUT DE HAUTES ÉTUDES
INTERNATIONALES ET DU DÉVELOPPEMENT

GRADUATE INSTITUTE OF INTERNATIONAL
AND DEVELOPMENT STUDIES

GLOBAL HEALTH PROGRAMME

ANNUAL REPORT 2008



Photo: Symposium 2008

January 2009

ANNUAL REPORT 2008

1. Introduction

The Global Health Programme GHP at the Graduate Institute was established in spring 2008 as one of the first of its kind in an institute devoted to international relations and development. It reflects a wider trend in both the practice and the analysis of global health which pays increasing attention to the links between health, foreign policy, trade and development. It has therefore been a priority in the first year of the programme to make use of its key strategic advantages: the location of the programme in Geneva, the special development in Switzerland of being the first country that launched a 'health foreign policy', and the professional reputation and extensive network of the director of the programme. These factors allowed the programme to position itself globally, even at the very beginning of its activities.

The Global Health Programme examines which characteristics and mechanisms define successful global health governance at the beginning of the 21st century. In particular, it engages in the following three key areas:

- Innovation in global health diplomacy and governance
- The power shift in global health
- The role of Switzerland in global health governance

It also builds partnerships with a wide-range of different actors at international, regional and national levels.

The first year of operation of the Global Health Programme was characterised by establishing not only the programme as such but also to start delivering concrete results. In all three key areas activities were implemented and more elaborated and ambitious plans established for the following years. In order to implement its activities, the Global Health Programme received core funding from the Graduate Institute but also relied on additional external funding sources.

2. Positioning of the Global Health Programme in its first year

The programme goal is to be considered as one of the leading programmes globally at the nexus of health and foreign policy. The achievement of the goal has been supported by the close links with the World Health Organisation and its new programme focus on health and foreign policy, in particular following the “Oslo Declaration on health in foreign policy”¹. In this regard, the Global Health Programme has taken steps to be designated a **Collaborating Centre of WHO** and it is expected that in early 2009 this status will be granted.

Following a review done for the WHO on training and research initiatives in the field of health and foreign policy in June 2008 it became clear that about 10 to 15 centres were emerging at the interface of health and foreign policy. The Global Health Programme took the initiative to invite these centres to build a **Consortium of Global Health Centres** and to jointly develop the field further, in particular by applying for joint research grants, exchanging students and engaging in joint activities such as conferences. All members of the consortium have also been invited to join the editorial board of **a new book series on Global Health Diplomacy**, also initiated by the GHP. The first meeting of the Global Health Consortium, initiated and organised by the GHP, took place in January 2009 in Bangkok, Thailand.

In Europe, global health does not yet have the attention that it has gained in the United States – neither in the policy realm nor in academia. The director of the GHP has long been an advocate for the establishment of a European think tank on global health – modelled on some of the US programmes. She has been able to link the **Initiative for a European Council on Global Health** ECGH to the GHP. Hosting this project provides not only visibility at the European level but also provides access to top decision makers in the European Commission and in EU member states. The GHP has taken on the responsibility coordinate the ECGH and to rework the document “*European Perspectives on Global Health – A policy glossary*” which will provide the basis for an internet based European portal on global health. It is envisaged that the updated glossary will be available in spring 2009.

These different partnership initiatives – all lead and coordinated by the GHP in 2008 – have enabled the GHP to gain visibility and to position itself on an international, regional, and national level. A number of events in which the Director of the Global Health Programme has participated complemented these efforts. A list of the different events can be found in Annex I.

¹ The Oslo Declaration on health in foreign policy is a statement of seven ministers of foreign health (Norway, France, Thailand, Brazil, South Africa, Senegal, and Indonesia) which maintains that better health should be a priority outcome of foreign policy.

3. Activities in Key Areas in 2008:

The following provides a brief overview of the most important activities and results achieved in 2008 by the Global Health Programme in its three priority areas of work.

3.1. Global Health Diplomacy and Governance

International negotiations for health are gaining in importance and therefore, the unique focus area of the programme is at the interface of health and foreign policy. In view of changing contexts, actors and issues a specific skill mix is required in negotiations. Already in 2007 the then HEI was the first academic institution to offer ***executive training in global health diplomacy***. The experiences gained through this Executive Summer Programme on Global Health Diplomacy and the increasing requests for supporting and developing such training programmes in other countries and with international organisations indicate a great potential for this key area of the GHP.

These executive trainings in Geneva are organised within the framework of the activities of 'Formation Continue / ***Executive Education***' at the Graduate Institute. The 2008 executive training brought together 26 participants from 21 countries and built on the vast experience of the participants who were diplomats, health experts and representatives of international and non-governmental organisations. More information on this course, including the evaluation report, can be found on the following website:

http://graduateinstitute.ch/executive/training-workshops/global-health-diplomacy/page3698_fr.html

Global Health Programme in Geneva aims to conduct the training in partnership with a country from the South, engaging them both as faculty and participants in order to build capacity through their active engagement. In 2007, the partner has been Brazil who has been running its own course since October 2008. Kenya was the chosen partner in 2008 and the Kenyan participants of the 2008 executive training have requested the GHP to support them in developing a course for the East African region. This course is now in preparation and will be held from 27 April – 1 May 2009 in Nairobi, Kenya with the support of the Rockefeller Foundation.

The executive training component of the GHP therefore engages in long-term relationship and capacity building with partners from around the globe. In this regard, the GHP was also invited to co-organise and teach executive courses in other countries and settings. In July 2008, an executive course was held in Washington DC in cooperation with and sponsored by the Institute of Global Conflict and Cooperation, University of California, San Francisco USCF Global Health Sciences and the US Centre for Disease Control and Prevention CDC. In November 2008, an executive education with 20 high-level health officials from the FR China was conducted at the Graduate Institute and the WHO.

An overview of the different training initiatives in which the GHP is involved can be found in Annex II.

These training efforts, however, are concrete achievements situated within the wider research focus of the Global Health Programme on Global Health Diplomacy and Governance. A number of **research initiatives** have been launched in 2008, such as the Global Health Consortium.



Case studies contributing to knowledge transfer and global learning are considered as practical tool to analyse and describe the most unique experiences in global health negotiations. These case studies also support the training efforts and a **working paper series** on Global Health Diplomacy has been started in 2008. Three key papers have

been published and can be downloaded under <http://graduateinstitute.ch/globalhealth/home/page3672.html>

In many instances, these research programmes are implemented in partnership with other academic institutions as well as international organisations, for example:

- A survey encompassing a full overview of all training initiatives in Global Health Diplomacy and closely related fields has been conducted in cooperation with WHO in 2008. This mapping can be downloaded from the website: <http://graduateinstitute.ch/webdav/site/globalhealth/shared/1894/Health%20Diplomacy%20Education%20Survey%20-%20v9.pdf>
- Within the S.T. Lee Global Governance Project of the Lee Kuan Yew School of Public Policy and the Brookings Institution a study group on Global Health Governance has been established in order to analyse the role of Asia in the field of global health governance. Concrete results will be published in 2009.
- Another research activity concerns the analysis of the most frequently used terms in global health and diplomacy in order to create a tool for practitioners. This project of an innovative dictionary is carried out in cooperation with WHO and will result in a publication in 2009.

The Global Health Programme aims at positioning itself as the leading academic institution in the field of global health diplomacy and governance. Linked to the research agenda of the Global Health Programme, the programme was able to launch a publication series in Global Health

Diplomacy and several articles were published in this regard. In addition, three books are currently in preparation on the same subject. A list of **publications** linked to the GHP can be found in Annex III.

3.2. Powershift in Global Health:

Even though closely linked to the area of global health diplomacy and governance, research on the power shift in global health remains an important and distinct priority of the Global Health Programme.

In 2007, a first small symposium was held to explore the concept of Global Health Diplomacy - at the time the Global Health Programme was not yet formally established. In 2008, after the formal establishment of the Global Health Programme and to mark its launch, the **second high-level symposium** on global health entitled “Negotiating Health in the 21st Century: Analysing the Power Shift in Global Health at National and Global Level” was held. More than 200 participants— diplomats, health professionals, representatives of international organisations and academics - attended this conference in the Auditorium Jacques-Freymond at the Graduate Institute on 21 October 2008.

The organisation of the event was coordinated by the Global Health Programme but different departments of the Graduate Institute have contributed considerably to the success of the conference, especially the administration, the audio-visual and the communications team.



The symposium was opened by H.E. Federal Councillor Pascal Couchepin, President of the Swiss Confederation and Dr. Margaret Chan, Director-General of the World Health Organisation. The President reinforced Switzerland’s strong support for the work of the WHO; Dr. Chan made a forceful plea to address the health of the poorest through sustainable primary health care, particularly in the face of the global economic crisis. The

keynote speaker Parag Khanna described the new geopolitical market place, in which the traditional dichotomy of a developed and developing world is challenged by emerging second-world countries. They are redefining the power relations in a multi-polar world through forming new types of coalitions and alliances and group around the power centres – USA, Europe and China – not as blocks but according to their own needs and priorities. The increasing array of interests in global health triggers new forms of competition not only between old and new governmental powers, but also among international organizations, businesses, non-state actors and others and presents new challenges for global health diplomacy.

Outstanding panel speakers provided the illustration of this new dynamics for the global health arena. Participants were able to compare perspectives from

India, Brazil and South Africa (members of the new IBSA alliance), with perspectives from the USA, Europe (EU Presidency and EU Commission) and from Japan and the G8 process. Additional views and challenges were provided by Banque Paribas and the World Economic Forum. The speakers illustrated that increasingly it is the new actors, the changing demography and the emerging economies that set the agenda, laying the ground for alternatives to the dominant North-South cooperation models. This shift provides a historic opportunity and momentum to restructure global health governance and to construct a firm base for collective health action in an interdependent world. Concrete proposals such as an international framework convention on global health were presented as a challenge to introduce mutual accountability and increase global health justice.

The full programme of the symposium can be found in Annex IV and more information on the symposium, including short video clippings of all speakers can be downloaded from the following website:

<http://graduateinstitute.ch/globalhealth/home/page4128.html>

A strategy and working meeting with some of the speakers of the symposium has followed the event in order to prioritise and set the future research agenda of the programme. A research proposal to study the role of emerging economies has been submitted in January 2009. Further proposals, especially also on the role of nation-states and sovereignty in global health are in preparation.

Annex I and Annex III also include events and publications which would refer to this key research area of the GHP.

3.3. The role of Switzerland in Global Health:

The outreach of the programme in Geneva and Switzerland is also of importance. Several activities have been undertaken which include the presentation of the programme to the joint committee of the Swiss health foreign policy which includes representatives of the Ministry of Foreign Affairs, the Swiss Development Cooperation SDC and Federal Office of Public Health. The programme receives support from the international department of the Swiss Federal Office of Public Health.

Research has been conducted in 2008 to compile all actors in Geneva on Global Health and consequently, the ***Directory of Geneva-based Global Health actors*** has been published online in December 2008. The directory aims at serving as a practical guide for anyone interested in global health and maps, for the first time, the many different actors based in Geneva documenting their wide-ranging activities and complex interrelationships. The directory also wants to foster cooperation and facilitate networking among the different global health stakeholders.

This directory comprises in this first online edition 75 entries of different organisations and each entry follows a similar pattern and contains the following information:

- Contact details
- Background and mission
- Areas of interest
- Health-related activities
- Governance and staff
- Budget
- Publications

The work on the directory will be updated regularly and a printed version is planned after the first revision of all entries in the first half of 2009. A similar comprehensive research of Swiss actors in Global Health will be conducted in 2009.

Below is an example of an entry in the directory:

GRADUATE INSTITUTE OF INTERNATIONAL AND DEVELOPMENT STUDIES

www.graduateinstitute.ch

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T +41 22 908 5700 | F +41 22 908 5710 | E info@graduateinstitute.ch

Background and mission

The Graduate Institute of International and Development Studies (The Graduate Institute) is the result of the merger of two academic institutions specializing in international relations and development studies. It offers Master's programmes, which may be specialized (in international law, international economics, international history and politics or political science) or interdisciplinary (in international affairs or development studies), as well as doctorate programmes. The Graduate Institute also conducts academic research in the area of trade, conflict, migration, environment and world health, and offers ongoing training designed to fulfil the needs of a wide range of international public and private actors.

Areas of interest

- teaching: Master's, doctorates, summer programmes, executive courses
- research: international trade and global integration, conflict and peacebuilding, migration and refugees, international environmental issues, international health policy

Health-related activities

The Global Health Programme of the Graduate Institute will contribute to shaping the emerging field of interface between foreign policy, economics, development and health. In particular, it will engage in three key areas:

- innovation in global health diplomacy and governance
- the power shift in global health
- the role of Switzerland in global health governance

The Graduate Institute also offers courses on the subject of international health diplomacy, and runs the executive education in global health diplomacy, aimed at health and international relations professionals, health attachés, and staff from NGOs and the private sector.

Governance and staff

The director of the Graduate Institute is Dr Philippe Burrin. The director of the Global Health Programme and the executive education in global health diplomacy is Dr Ilona Kickbusch.

Publications

- Kickbusch, Ilona, Buss, Paulo and Silberschmidt, Gaudenz. 'Global health diplomacy: the need for new perspectives, strategic approaches and skills in global health' in *Bulletin of the World Health Organization*, volume 85, number 3, pp. 230–232, March 2007.
- Kickbusch, Ilona, Novotny, Thomas E., Drager, Nico, Silberschmidt, Gaudenz and Alcazar, Santiago. 'Global health diplomacy: training across disciplines' in *Bulletin of the World Health Organization*, volume 85, number 12, pp. 972–973, December 2007.

In addition, to this directory, two exploratory studies have been initiated in this key area of the Global Health Programme: a set of 10 case studies on Switzerland's contribution to global health and a preliminary study on Switzerland's role on global health together with the Swiss public health

association and the Geneva Institute of Social Medicine. These will provide the basis for a more large scale research project mapping and analyzing Switzerland's role in the global health arena linking also to other Swiss initiatives, such as the UN Academia.

The GHP had further held highly visible panels at major conferences in Geneva, such as the Geneva Health Forum and has supported the annual conference of the Swiss Public Health Association held in Geneva in September 2008 (see also Annex I). Many of the previously described activities also link to this priority of the GHP, such as the 2008 symposium which was opened by the President of Switzerland and attracted many key global health actors from around Switzerland. Explorations are under way with a Swiss Foundation to fund a professorship in global health.

4. Growth and Budget of the Global Health Programme

The Global Health Programme started its formal activities in spring 2009 and after a number of re-locations in the course of 2008, finds its home now at the Rue Richard Wagner 1, 4th floor. The programme has initially started with a small team, including a Director of the Programme (30%) and a Coordinator of the Programme (60%). Later in the year, a senior adviser (30%) who has been a former representative of the Swiss Development Cooperation SDC at the Swiss representation in Geneva, a research assistant (25%) and an administrative assistant (50%) joined the team. A non-resident fellow, based in Oxford, is also associated to the Global Health Programme, as well as project-based consultants contributed to different aspects of the portfolio of the programme. Recruitment of two research assistants (both 50%) and a research fellow (25%) was carried out in late 2008 and they will join the GHP team in January / February 2009.

The activities as described above have been therefore carried out by a total of 165% (wo)man-power plus part-time associated persons (senior advisors, fellows, and consultants).

The **advisory board**, chaired by the Head of the International Affairs Department at the Swiss Federal Office in Public Health, plays a crucial role in providing strategic and policy advice. Twice a year meetings with the advisory board have been organised in order to receive their input and strategic advice.

Information on staff members and associated persons can be found on the website: http://graduateinstitute.ch/globalhealth/home/page4057_en.html

The establishment of a functioning team has been a first priority and in the course of activities, the website of the Global Health Programme has been progressively established. At the beginning, a minimal version of the website has been built which is now under revision and will gradually be more elaborated, also in conjunction with the plans of establishing the new

institutional website of the Graduate Institute. Below is a link to the Global Health Programme website:

<http://graduateinstitute.ch/globalhealth/home.html>

One important other element of establishing the Global Health Programme was to contribute to the development of the logos of the research programmes and centres (see cover page) and to create a coherent layout for publications which has been done in close cooperation with the Communications Department of the Graduate Institute. Together with the logo and the associated image (world map rotated), a graphic design for the Global Health Programme has been developed which should be the 'visible' face of the Global Health Programme. This visibility will be an important aspect when further branding and positioning the programme on a world-wide scale.

The total operating ***budget*** of the Global Health Programme in 2008 was 350.000 CHF of which 250.000,- CHF was received as core funding from the Graduate Institute and additional 100.000,- CHF were fundraised by the GHP from different private and public sources. Income and expenditures of the Global Health programme have been balanced by December 2008 with a small surplus in the training domain.

5. Conclusions and Outlook 2009:

The Graduate Institute is already spearheading a significant international trend in the three research areas, especially in global health diplomacy and governance. There is no better location world wide for such focus. The programme will further develop cooperation with schools of international relations, public health, development studies and diplomacy around the globe, engage with the many global actors – public and private – involved in global health matters, and will further foster the sharing of Swiss experiences and competencies.

The Global Health programme has a unique position to establish itself as a centre for global health diplomacy and strive to act

- *as applied policy research centre*: to study the development of Global Health Diplomacy and Governance and the power-shift in Global Health worldwide in various settings and at different levels, as well as the role of Switzerland in global health at various levels;
- *as innovative hub* for analysing trends in the various key research areas and for providing reform proposals for global health governance
- *as case study centre*: to prepare a series of in-depth case studies that reflect the reality of decision making in global health; to establish a 'case study centre' widely accessible, and to publish a series of Geneva Global Health Diplomacy papers;
- *as training centre*: To focus on curriculum development and to develop modules for executive training in Global Health Diplomacy; to offer courses

for diplomats and staff of international organisations based in Geneva and upon request in other locations; to conduct a summer executive course and to put special focus on partnering with emerging and developing countries; to develop a web-based course; to produce handbooks, negotiation briefs, briefing books on the workings of health organisations, as well as dictionaries and glossaries.

- as *intellectual hub*: To organise public discussions and debates, regular events and roundtables in Geneva; to conduct online debates; to map the global health actors and engage with them on a regular basis; and to create a fellow system.

The focus in 2009 will not only be to consolidate the activities carried out so far but also to submit long-term research grants to establish the different research agendas of the Global Health Programme in a more sustainable way.

More information on other activities and on partnerships in which the Global Health Programme is actively involved can be found on <http://graduateinstitute.ch/globalhealth/home.html>

ANNEX I**CONFERENCES AND EVENTS 2008**

2008					
Dates	Where	Title	Involvement of the GHP	Partnership	Research Area
May					
15-16	Glion, Switzerland	Glion Meeting of OECD Countries	A meeting of government representatives working in international affairs within the Ministries of Health facilitated by Prof. Kickbusch.	Swiss Federal Office of Public Health	Global Health Governance & Role of Switzerland
25-28	Geneva, Switzerland	Geneva Health Forum: "Strengthening Health Systems and the Global Health Workforce"	The Geneva Health Forum as a major event for Swiss actors in public health with a panel discussion on Global Health: A European Perspective" led by Prof. Kickbusch.	HUG Geneva	Global Health Governance & Role of Switzerland & ECGH
June					
12-13	Geneva, Switzerland	Symposium on Foreign Policy and Global Health: "Working together towards common goals"	A two-days symposium on the inter-linkages between foreign policy and global health with a presentation on current initiatives in training of foreign policy and health professionals in Global Health Diplomacy.	WHO	Global Health Diplomacy / Governance
August					
12-14	Hyderabad, India	International Conference on "New Directions for Public Health Education in Low and Middle Income Countries"	An international Conference for LIDCs with a working group chaired by Prof. Kickbusch on "Public Health in the 21st century: Determinants, Dynamics and Directions"	Public Health Foundation of India	Global Health Governance
September					
9-10	Geneva, Switzerland	Swiss Public Health Conference: "Public Health: act locally & globally!"	The annual public health conference in Switzerland with the Global Health Programme as member of the organising committee and the opening panel "Linking the National and Global Health Policy" has been chaired by Prof. Kickbusch.	Swiss Public Health Association	Role of Switzerland

21	Shanghai, China	4th Annual China Health Care Development Forum on "China on its Way to Reform - Reaching Health for All"	The annual meeting of the China Health Care Development Forum with Prof. Kickbusch as panel speaker on "WHO's Essential Drug Policy".	CEIBS	Powershift
October					
21	Geneva, Switzerland	Second High-Level Symposium on Global Health: "Negotiating Health in the 21st Century - Analysing the Power Shift in Global Health at National and Global Level"	The second high-level symposium exploring new developments in global health, in particular on the interface of foreign policy and health and the role of new emerging economies.	organised by Global Health Programme / IHEID	Powershift
22	Geneva, Switzerland	Strategy meeting on Powershift in Global Health (closed meeting)	A strategy meeting to follow-up on the one day symposium on powershift in Global Health in order to define the further action plan in this area.	closed meeting, organised by GHP	Powershift
2008					
Dates	Where	Title	Involvement of the GHP	Partnership	Research Area
November					
5-8	Lisbon, Portugal	EUPHA Annual Conference on "I-Health: health and innovation in Europe"	The annual European Public Health conference with a presentation on the European Council on Global Health.	European Public Health Association	ECGH
12	Washington D.C. , USA	Symposium on "The Role of Science in Advancing Global Health Diplomacy"	A symposium on the increasing role of global health diplomacy with the chairperson of the Advisory Board of the Global Health Programme as speaker.	Georgetown University Law Centre	Global Health Diplomacy
December					
4-6	Singapore	S.T. Lee Project - Global Governance Conference: "Governance of a Globalising World: Whither Asia and the West"	A conference analysing the particular role Asia place in global governance with a study group on global health led by Prof. Kickbusch.	Lee Kuan Yew School of Public Policy, Brookings Institution	Global Health Governance & Powershift

ANNEX II**Executive Education 2008 – 2009**

2009						
Dates	Period of time	Title	Place	Partnership	Participants	Status
15 - 17 April	3 days	Training workshop on GHD	Ottawa, Canada	Canadian Society of International Health	30	ok
27 April - 1 May	1 week	GHD course	Nairobi, Kenya	Dpt of International Relations, MOH	25-30	ok
15 June - 19 June	1 week	3rd Executive Education GHD course	IHEID, Geneva, Switzerland	WHO	25	ok
autumn (tbc)	1 week	GHD Executive workshop	Washington DC, USA	University of San Diego , CDC	30	tbc
10-14 August	1 week	GHD course	Beijing, China	University of Beijing	30	ok
November (tbc)	1 day	Module on GHD at the Executive Master in International Negotiation and Policy-Making	IHEID, Geneva, Switzerland	IHEID-Formation Continue	15	tbc
December (tbc)	3 days	GHD executive workshop	UAE	Ministry of Health UAE	20	tbc
2008						
Dates	Period of time	Title	Place	Partnership	Participants	Status
23 - 27 June	1 week	2nd Executive Education GHD course	IHEID, Geneva, Switzerland	IHEID - Formation Continue, WHO	25	ok
21 - 25 July	1 week	GHD Summer executive workshop	Washington DC, USA	University of California San Francisco Global Health Sciences	30	ok
15 November	1 day	Module on GHD at the Executive Master in International Negotiation and Policy-Making	IHEID, Geneva, Switzerland	IHEID - Formation Continue	15	ok
17 - 21 November	1 week	Executive training on GHD for Chinese Delegation	IHEID and WHO	WHO	20	ok

Master's Courses 2008 – 2010

2010						
Dates	Period of time	Title	Place	Partnership	Participants	Status
Spring Semester	bi-monthly	GHD MIA course	IHEID, Geneva, Switzerland	MIA at IHEID	15	ok
Spring Semester	Regular	Joint Degree in Global Health Law	IHEID, Geneva, Switzerland	International Law Dpt at IHEID, University of Washington	10	ok

2009						
Dates	Period of time	Title	Place	Partnership	Participants	Status
Spring Semester	bi-monthly	GHD MIA course	IHEID, Geneva, Switzerland	MIA at IHEID	15	ok

2008						
Dates	Period of time	Title	Place	Partnership	Participants	Status
Spring Semester	bi-monthly	MIA Course in GHD	IHEID, Geneva, Switzerland	MIA at IHEID	14	ok

Annex III:

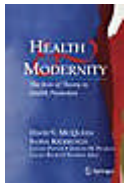
PUBLICATIONS

Books



Kickbusch, Ilona (Ed.), *Policy Innovation for Health*, Springer, Berlin, December 2008, VIII, 208 p., Hardcover
ISBN: 978-0-387-79875-2

[more](#)



David McQueen and Ilona Kickbusch, *The Role of Theory in Health Promotion*, Springer, Berlin, February 2007, XII, 170 p., 5 illus., Hardcover

ISBN: 978-0-387-37757-5

Articles

- Thomas E. Novotny and Ilona Kickbusch "[Global Health Diplomacy - a bridge to innovative collaborative action](#)" in *Global Forum Update on Research for Health, Volume 5*, 2008, pp.41-45
- Gaudenz Silberschmidt, Don Matheson and Ilona Kickbusch "[Creating a committee C of the World Health Assembly](#)" in *The Lancet*, number 371, 2008, pp. 1483-1486
- Ilona Kickbusch, Thomas E. Novotny, Nico Drager, Gaudenz Silberschmidt & Santiago Alcazar "[Global health diplomacy: training across disciplines](#)", *Bulletin of the World Health Organisation*, number 85 (12), December 2007, pp. 971-973
- Ilona Kickbusch, Gaudenz Silberschmidt & Paulo Buss "[Global health diplomacy: the need for new perspectives, strategic approaches and skills in global health](#)" in *Bulletin of the World Health Organisation*, number 85(3), March 2007, pp.230-232
- Ilona Kickbusch "[The need for a European Strategy on Global Health](#)" editorial in *Scandinavian Journal of Public Health*, number 34, 2006, pp. 561-565
- Ilona Kickbusch "[Influence And Opportunity: Reflections On The U.S. Role in Global Public Health](#)" in *Health Affairs*, Volume 21, Number 6, November/December 2002, pp. 131-141

Working Papers

- Working Paper 1 - Mary Whelan, [Negotiating the International Health Regulations](#)
- Working Paper 2 - Santiago Alcázar, [The WHO Framework Convention on Tobacco Control: A case Study in foreign policy and health - a view from Brazil](#)
- Working Paper 3 - Santiago Alcázar, [The Copernican Shift in Global Health](#)

Book Series: A book series has been launched. See the [call for book proposals for the Global Health Diplomacy Book Series](#)

Annex IV: PROGRAMME OF 2nd HIGH LEVEL SYMPOSIUM

SECOND HIGH-LEVEL SYMPOSIUM ON GLOBAL HEALTH DIPLOMACY

21 OCTOBER 2008, GENEVA | AUDITORIUM JACQUES-FREYMOND, RUE DE LAUSANNE 132

| 09.00 – 09.15 |

WELCOME

by PROFESSOR PHILIPPE BURRIN,
Director, The Graduate Institute, Geneva

| 09.15 – 09.30 |

WELCOME AND SPEECH

by FEDERAL COUNCILLOR PASCAL COUCHEPIN,
President of the Swiss Confederation

| 09.30 – 10.00 |

SPEECH

DR. MARGARET CHAN,
Director General WHO

| 10.00 – 10.45 |

KEYNOTE SPEECH

PARAG KHANNA,
Senior Research Fellow and American Strategy
Program Director, Global Governance Initiative
New America Foundation

→ *The Geopolitical Marketplace:
What Consequences for Global Health?*

BREAK

| 11.15 – 11.30 |

INTRODUCTION TO THE SYMPOSIUM

by PROFESSOR ILONA KICKBUSCH,
Director, Global Health Programme,
The Graduate Institute, Geneva

| 11.30 – 12.30 |

PANEL 1

Moderator: PROFESSOR ILONA KICKBUSCH

**What is the new role of the emerging
economies in global health? A view from the South**

DR. K. SRINATH REDDY,
President, Public Health Foundation of India

→ *India's Commitment to Global Health
and South-South Cooperation*

DR. PAULO BUSS,
President, Oswaldo Cruz Foundation, Brazil

→ *Brazil's Commitment to Global Health
and South-South Cooperation*

MR. THAMI D. MSELEKU,
Director-General, Department of Health, South Africa

→ *South Africa's Commitment to Global Health
and South-South Cooperation*

LUNCH

| 14.00 – 15.30 |

PANEL 2

Moderator: PROFESSOR THOMAS ZELTNER,
Director, Swiss Federal Office of Public Health

**How has health been repositioned
in the global arena by countries and business?**

DR. YANZHONG HUANG,

Associate Professor and Director of the Centre for Global
Health Studies, John C. Whitehead School of Diplomacy
and International Relations, Seton Hall University

→ *Pursuing Health as Foreign Policy: A Case of China*

DR. J. STEPHEN MORRISON,

Director, Global Health Program Centre for Strategic
and International Studies, USA

→ *The US Approach to Global Health –*

the Balancing Between Soft and Hard Power

DR. OLIVIER RAYNAUD,

Senior Director of Health Initiatives
and Healthcare, World Economic Forum

→ *Business Coalitions for Health*

at the interface of national and global action

BREAK

| 16.00 – 16.30 |

KEYNOTE SPEECH

DR. BURKHARD P. VARNHOLT,
Chief Investment Officer, Banque Paribas & Cie SA

→ *The Health and Wealth of Nations –*

Interpreting the Evidence from an Investor's View

| 16.30 – 18.00 |

PANEL 3

Moderator: MRS. SUSANNE WEBER-MOSDORF,
Assistant Director General WHO

**How does the approach of regional and political
bodies as actors in the global health arena shift?**

A view from the North

AMBASSADOR LOUIS-CHARLES VIOSSAT,

France, EU Presidency

→ *The European Union as an Actor*

in Global Health – A View from the EU Presidency

DR. ANDRZEJ RYS,

Director of Public Health, DG SANCO,
European Commission

→ *The European Union as an Actor in Global Health –*

A View from the European Commission

PROFESSOR KEIZO TAKEMI,

Research Fellow, Harvard School of Public Health,
USA and Senior Fellow, Japan Center for International
Exchange (JCIE), Japan

→ *The G8 as an Actor in Global Health*

| 18.00 – 18.30 |

CLOSING REMARKS KEYNOTE SPEAKER

PROFESSOR LARRY GOSTIN,
O'Neill Professor of Global Health Law, Georgetown
University Law Centre, USA

→ *Toward a Framework Convention on Global Health*