

## **Trade-And? The World Trade Organization's Fuzzy Borders.**

*Conference, 5-6 February 2009  
Graduate Institute of International and Development Studies  
Site Barton, Auditorium Jacques Freymond (AJF), 132 rue de Lausanne  
Geneva, Switzerland*

### **Program**

**Thursday, 5 February 2009 (Salle AJF, Auditorium Jacques Freymond)**

**10.15-10.30**                      **Welcome and objectives**

**10.30-12.15**                      **Session 1**

Cédric Dupont (Graduate Institute, Geneva) and  
Manfred Elsig (World Trade Institute, Bern)

*“Framing paper”*

Marion Jansen (ILO) and  
Patrick Low (WTO)

*“Dealing With Internal Measures in the Multilateral Trading System: Why, How and  
With What Consequences?”*

**13.45-15.30**                      **Session 2**

Gregory Shaffer (University of Minnesota) and  
Mark Pollack (Temple University)

*“Hard vs. Soft Law: Alternatives, Complements and Antagonists in International  
Governance”*

Daniel Drezner (Tufts University)

*“The Tragedy of the Global Institutional Commons”*

**16.00-17.45                      Session 3**

Tim Bütke (Duke University)

*“Agent Selection in the International Delegation of Regulatory Authority”*

Susan Aaronson (George Washington University) and  
Rod Adouharb (Louisiana State University)

*“A New Trade Partnership: How the WTO Promotes Some Democratic Rights”*

**Friday, 6 February 2009 (Salle AJF, Auditorium Jacques Freymond)**

**9.00-10.45                      Session 4**

Dirk De Bievre (University of Antwerp) and  
Lars Thomann (University of Mannheim)

*“Forum Shopping in the Global Intellectual Property Rights Regime”*

Heiko Baumgärtner (University of Lucerne)

*“Between Hegemonic and Network Governance: Mediating Inter-functional Conflicts in the Domain of Intellectual Property Rights”*

**11.00-12.45                      Session 5**

Todd Allee (University of Illinois at Urbana-Champaign)

*“The Triumph of Bilateral and Regional Approaches in the Governance of Foreign Direct Investment”*

Chad Damro (University of Edinburgh)

*„Dangerous Negotiations: The Politics of Issue Linkage at the Fuzzy Border“*

**14.15-16.00            Session 6**

Mira Burri-Nenova (WTI Bern)

*“Trade and Culture: Keep the Border Fuzzy, Please”*

Tomer Broude (Hebrew University of Jerusalem) and  
Holger Hestermeyer (Max Planck Institute for Comparative Public Law and  
International Law, Heidelberg)

*“The First Conditions of Progress? Drawing the Tortuous Boundaries and Overlaps  
between Free Trade and Free Speech in International Law”*

**16.30-17.20            Session 7**

Sieglinde Gstöhl (College of Europe, Bruges)

*“Legalize It? Non-Trade Concerns and the WTO”*

**17.30-18.15            Wrap-up**