



# WORLD LEADER IN TRAINING GLOBAL HEALTH DIPLOMACY

Executive training in global health diplomacy has been successfully pioneered by the Graduate Institute's Global Health Centre (GHC) in Geneva. Launched in 2007, the centre has developed extensive experience in delivering executive education in global health diplomacy and governance, in Geneva and elsewhere, for health and international professionals from government ministries, international and non-governmental organisations, academia and the business sector at the global, regional and country level. To date, the GHC has provided capacity-building

for more than 1500 individuals – mostly senior-level professionals – in various multicultural contexts. Since 2012, its training delivery modes have included face-to-face, online, and blended learning.

The GHC remains unique in being located within an academic institution of higher education in international relations. It combines outstanding expertise, experience and methodologies that allow the delivery of a comprehensive and relevant learning package.

## PIONEERING GLOBAL HEALTH DIPLOMACY

**The GHC is the leader in the field of global health diplomacy and has gained international recognition in this area:** The centre was the first academic institution to run face-to-face executive courses in global health diplomacy, and has successfully done so since 2007. It has established itself as the entry point for global health diplomacy training worldwide, and has run executive training, high-level seminars and workshops in

China, Egypt, Hungary, Indonesia, Kenya, Moldova, the USA, Sudan, Switzerland, Turkey, Malta and Iran, among others. The GHC was also the first institution to develop and offer online courses on global health diplomacy in 2012. An example is the ten-week mandatory online course in global health diplomacy developed for heads of WHO offices in countries, territories and areas.

**“The knowledge and experience obtained during the last GHD Program is really helping me to adjust my daily activities towards dialogue, negotiations and diplomatic approaches to issues.”**

Dr. Yahaya Musa, Lecturer at Department of Community Medicine, College of Health Sciences, Usman Danfodio University, Nigeria; Alumnus, Executive Course on Global Health Diplomacy, Geneva, July 2013

## EXTENSIVE EXPERIENCE IN TAILORED TRAINING

**The GHC has developed extensive experience in tailoring its training offer to specific audiences and for ongoing thematic negotiations:** Training activities are designed to meet the needs of specific audiences and to reflect the ongoing debates and discussions in global health diplomacy. Each training activity is characterised by its innovative approach and differs in its curriculum to ensure up-to-the-minute relevance. The centre is in a position to develop role-play and simulation exercises that best serve the needs of the target group. Standardised and tailor-made training materials are available for each course to support the learning objectives.

“I learned how to use different tactics and strategies in negotiations. In my current function, I have a responsibility in engaging with different multi-stakeholders at different levels. The course gave me the framework to be effective in my work.”

Dr. Mesfin Teklu Tessema, Global Director for Maternal and Child Health and Nutrition, World Vision International; Alumnus, Executive Course on Global Health Diplomacy, Geneva, July 2012

## AN ACCOMPLISHED AND DIVERSE FACULTY

“The speakers made the knowledge taught easy to be understood even if the content is very theoretical and deep. The working group discussions, Q&A and study visit also enriched our learning.”

Mr. CAO Yingjie, Assistant Project Manager, International Health Exchange and Cooperation Center, Ministry of Health, People's Republic of China; Alumnus, Global Health Diplomacy Executive Training Course, Shanghai, July 2012

**The GHC works with a pool of high-level experts:** The centre works with a high-level faculty, including internationally-renowned lecturers and scholars, leading practitioners from government ministries, international and non-governmental organisations, and professional trainers in negotiation. In addition, it can rely on a network of partners in well-known research and training institutions around the world. Twelve senior fellows, internationally known for their innovative approaches to global health diplomacy and global health governance, regularly contribute to the work of the GHC.

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