

EXECUTIVE COURSE

GLOBAL HEALTH DIPLOMACY

NEGOTIATING HEALTH IN AN INTERDEPENDENT WORLD

- Intensive five-day course with world-renowned faculty and leading practitioners
- Combine theory and practice through guest lectures, multi-stakeholder panels, role-play exercises and a negotiation simulation
- Meet in the world's global health capital
- Led by the Global Health Centre (GHC)

Dates: 18-22 June 2018
Duration: Five full days (including one evening session)
Tuition: CHF 2,800
Application deadline: 30 April 2018
Contact: globalhealthdiplomacy@graduateinstitute.ch

As health moves beyond its purely technical realm to become an ever more critical element in foreign policy, security policy and trade agreements, new skills are needed to negotiate global regimes, international agreements and treaties, and to maintain relations with a wide range of diverse stakeholders in this area. This course focuses on health diplomacy as it relates to health issues that transcend national boundaries as well as how they are being addressed by different groups and at different levels of governance.

PROGRAMME CONTENT

The course explores a wide range of issues and key challenges for global health diplomacy with a new thematic emphasis each year. It includes a high-level introduction to health and foreign policy and is followed by sessions on:

- The actors, stakeholders and interest groups involved in global health governance and diplomacy
- Key methods, processes, legal instruments and governance mechanisms to address current global health challenges
- The dynamics of global health negotiations
- Cross-cutting issues (health security, migration, gender, SDGs, environment, trade, and development) and their interface with health
- Coordination for global health at the national and regional levels and new approaches to policy coherence

The course is highly participatory, drawing on the national and international professional experiences of participants through a multi-disciplinary learning process. It includes lectures by internationally-renowned experts and negotiators, multi-stakeholder panels, case studies, and working groups. An evening negotiation simulation and skill-building activities will complement the learning experience.

TARGET GROUP

- Health and international relations professionals in departments of international health, ministries of health, foreign affairs, and development cooperation, including diplomats with a portfolio impacting on health
- Representatives from international, regional and non-governmental organisations
- Professionals in the private sector, philanthropic organisations, and academia

OBJECTIVES

- Understand the key concepts in global health, global health diplomacy and governance for health within a changing political environment
- Gain insights into current global health policy challenges at various levels
- Analyse and reflect upon case studies and diplomatic processes in view to improve negotiations skills
- Link and expand the own professional background with theoretical knowledge and the experiences of peers

COURSE DIRECTORS

Prof. Ilona Kickbusch, Director of the Global Health Centre, Graduate Institute of International and Development Studies
Prof Gian-Luca Burci, Adjunct Professor, Global Health Centre, the Graduate Institute

Dr Michaela Told, Deputy Director & Executive Director, Global Health Centre, the Graduate Institute

CERTIFICATE

Participants who complete the course will receive a certificate of attendance from the Graduate Institute. Participants have the possibility to complement the course with a research paper and earn 4 ECTS (European Credit Transfer System). This course can also be recognised as one module for the Certificate of Advanced Studies (CAS) in Global Health Diplomacy.

THE GRADUATE INSTITUTE, GENEVA: A WELL-ESTABLISHED REPUTATION

The Graduate Institute of International and Development Studies is an acclaimed institution of research and postgraduate education dedicated to the study of world affairs, with a particular emphasis on the cross-cutting fields of international relations and development issues. The Institute is a longstanding member of the prestigious Association of Professional Schools of International Affairs (APSIA). Through its core activities, it aims to promote international cooperation and make a contribution to the progress of developing societies. More broadly, it endeavors to develop creative thinking on the major challenges of our time, foster global responsibility and advance respect for diversity.

The Global Health Centre (GHC) is the Graduate Institute's research centre on global health governance and diplomacy. It is one of the first of its kind and it reflects the wider trend in both the practice and the analysis of global health, which pays increasing attention to the links between health, foreign policy, trade and development. The Centre builds capacity by engaging in research, knowledge translation and diffusion as well as by conducting executive training in global health diplomacy for and with major stakeholders in Geneva and worldwide. The Global Health Centre offers courses in Geneva in collaboration with the Institute's Executive Education Department and in cooperation with partners in other locations.

Executive Education incorporates the Institute's thematic research on important global issues in its programmes for working professionals, and provides a multi-stakeholder platform for forward-looking analysis and professional development.

A WORLD-CLASS LOCATION

Geneva is internationally recognised as the 'Health Capital of the World'. It hosts not only the World Health Organization (WHO) but also 80 organisations active in global health, with which the GHC is superbly networked, making it an ideal place to study, teach and research global health diplomacy.

CONTACT

Phone: + 41 22 908 45 62

Email: globalhealthdiplomacy@graduateinstitute.ch

Address:

Global Health Centre
Graduate Institute for International and
Development Studies
Chemin Eugène-Rigot 2 | Case Postale 1672
1211 Geneva 21 – Switzerland

graduateinstitute.ch/executive/ghd